

AQUINAS COLLEGE

Class of 2019 First Destination Survey

A PUBLICATION FROM CAREER SERVICES

AQ ADVANTAGE CENTER

AQUINAS COLLEGE

GRAND RAPIDS, MICHIGAN

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First Destination Survey

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Survey Methodology

On October 14th, 2019, an invitation to participate in the 2019 First Destination Survey was emailed to all 2018-19 graduates of Aquinas College using Handshake. The survey sample included individuals who completed an undergraduate or graduate program with Aquinas College in either August 2018, December 2018, or May 2019. A number of different methods were used to contact recent graduates.

Oct. 14, 2019	FDS emailed to all graduates Email reminders were sent at predetermined intervals by Handshake Emails were sent to both Aquinas email addresses and personal email addresses if provided
Dec. 27, 2020	Final reminder email sent. Reached out to graduates who originally stated they were “still looking”
Jan. 10, 2020	Online Survey Ended
Jan.-Feb., 2020	Acquired Knowledge Rate through LinkedIn, Facebook, and Handshake
April 2020	Submit to NACE.

**Handshake was used to collect and compile online survey responses. An explanation of the survey instrument can be found in Appendix C.*

Survey Terms

Following the [National Association of College and Employers \(NACE\)](#) Standards and Protocol;

“Response Rate” is defined as information that was gathered directly from those graduates who have returned the survey.

“Knowledge Rate” is defined as information gathered on graduates from other sources; i.e. LinkedIn, Facebook, parents, for those graduates who have not responded to the survey.

The National Association of College & Employers has partnered with Handshake to create a survey tool that allows colleges to collect data using the same timeline, procedures, and protocol. For this reason we decided to use Handshake for our 2017 First Destination Survey. This change allowed us to have additional information to share in our survey. An explanation of terms are below;

“Online Submission” is defined as a submission where a graduate completed and submitted their response online through the handshake portal.

“Partial Submission” is defined as a submission where a graduate started their response online through the handshake portal, never finished/submitted, but included all of the necessary information to count as a submission.

“Never Completed” is defined as a submission where a graduate started their response online through the handshake portal, but did not finish and did not have the necessary information to count as a submission.

“Mailing Submission” is defined as a submission where a graduate completed and submitted their response online through the use of the paper survey that was mailed to the graduates address.

“No Response” is defined as not receiving any form of response, as well as not being able to locate information for the Knowledge Rate.

Additional Information:

**Sample sizes may change based on the amount of responses received for a particular question*

Response & Knowledge Rate

Total Responses:

Number of Graduates	Type of Response
145	Submitted Responses
143	Knowledge Responses
77	No Response
Total Number of Graduates= 365	

Response Rate:

Response Rate	Type of Response
128	Online Submission
17	Partial Response
Total Response Rate= 145/365	39.7% of Graduates

Knowledge Rate & No Response:

Number of Graduates	Type of Response
143	Knowledge Rate
77	No Response
Total: 220	

Knowledge Rate:

Number of Graduates	Location of Information
109	LinkedIn
14	Facebook
7	Handshake
13* added	Other
Total Knowledge Rate: 143/365	39.2% of Graduates

Combined Rate:

Number of Graduates	Type of Response
145	Submitted Responses
143	Knowledge Responses
Total Combined Rate= 288/365	78.9% of Graduates

Executive Summary

Survey Response Rate:

Total Responses	% Total	Primary Activity
92	63.4%	Employed Full-Time
12	8.3%	Employed Part-Time
24	16.6%	Graduate/Professional School
6	4.1%	Service/Volunteer Work
11	7.6%	Seeking Employment
Total Graduates Responded = 145		

Combined Response & Knowledge Rate:

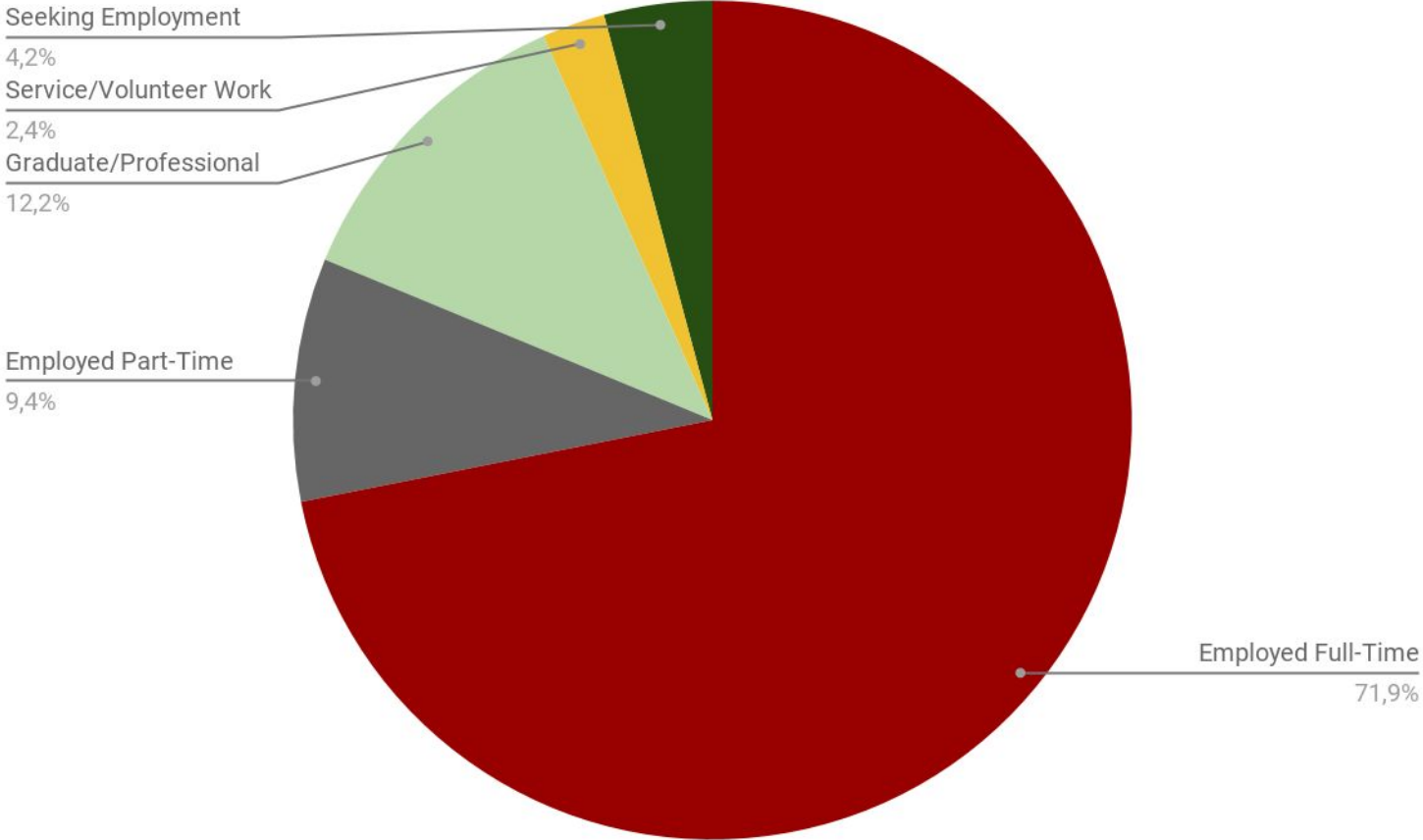
Total Responses	% Total	Primary Activity
207	71.9%	Employed Full-Time
27	9.4%	Employed Part-Time
35	12.2%	Graduate/Professional School
7	2.4%	Service/Volunteer Work
12	4.2%	Seeking Employment
Total Responses= 288		

Total First Destination Rate:

Total	% Total	Primary Activity
234	81.3%	Employed Full-Time/Part-Time
35	12.2%	Graduate/Professional School
7	2.4%	Service/Volunteer Work
276/288 Total Responses		95.8% Placement Rate

First Destination Responses

Primary Activity



n= 288

*There are no graduates from the 2019 First Destination Survey currently enlisted in the Military as of March 4th, 2020.

Part One:

Undergraduate Level Findings

Response Rate:

Number of Graduates	Number of Responses
329/365	136
90.1% of all Graduates	41.3% of Undergraduates

Knowledge Rate:

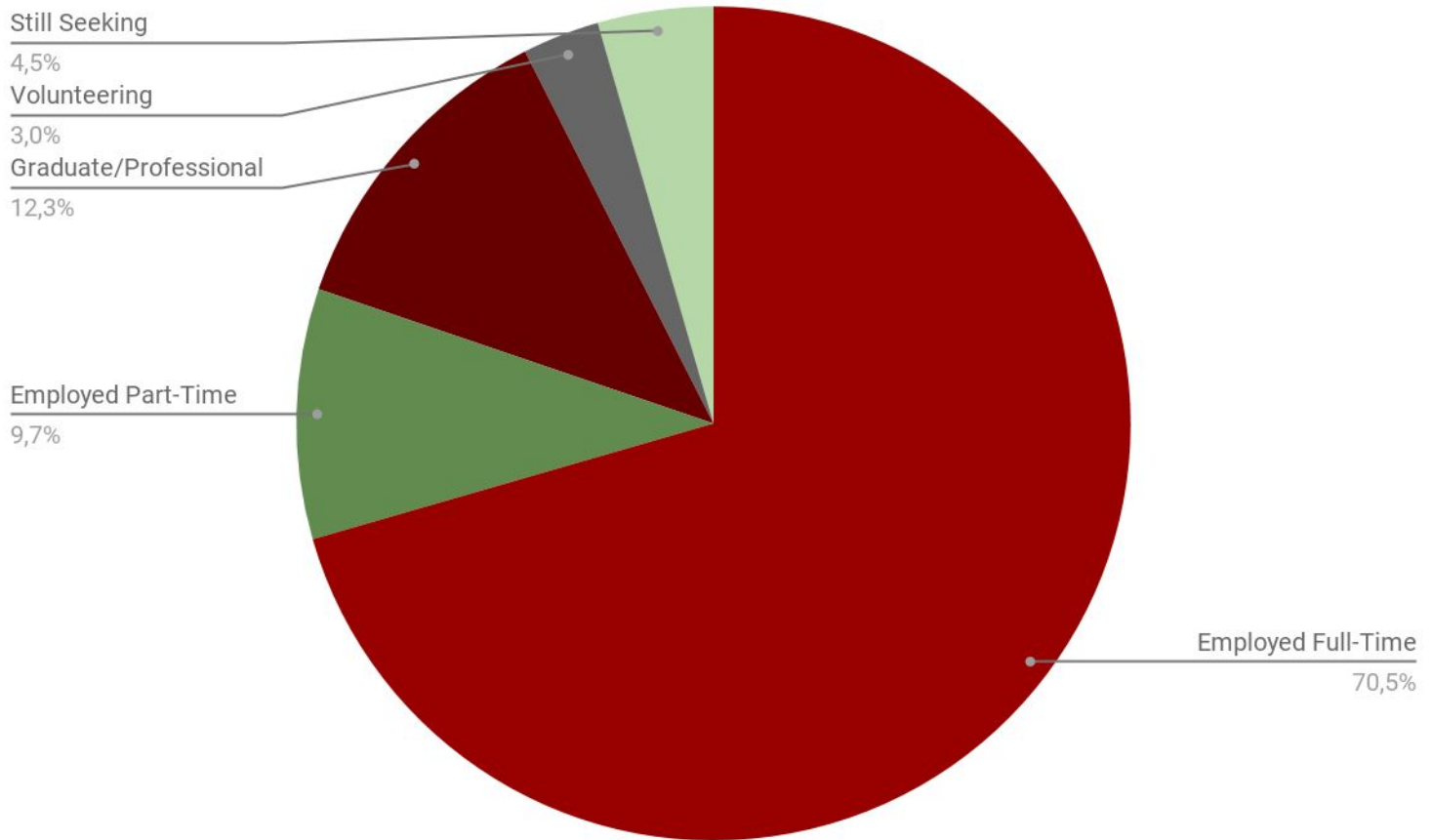
Number of Graduates	Number of Responses
329	129
90.1% of all Graduates	39.2% of Undergraduates

The Knowledge Rate for undergraduate alumni = 39.2%

Placement Rate for Undergraduates:

Total	Total %	Primary Activity
215	81.1%	Employed Full-Time/Part-Time
33	12.5%	Graduate/Professional School
8	3.0%	Service/ Volunteer Work
256/265	96.6%	Total Placement Rating

Primary Activity for Undergraduates



Primary Activity Details

Employed Full-Time*	Employed Part-Time	Graduate/Professional School
189	26	33
68.5% of Responses	9.4% of Responses	12% of Responses

Volunteering	Seeking Employment
8	12
2.9% of Responses	4.3% of Responses

*A large number of graduates did not indicate whether they worked full or part-time, and thus were assumed to be working full-time.

n= 268

Response Rate By Undergraduate Major

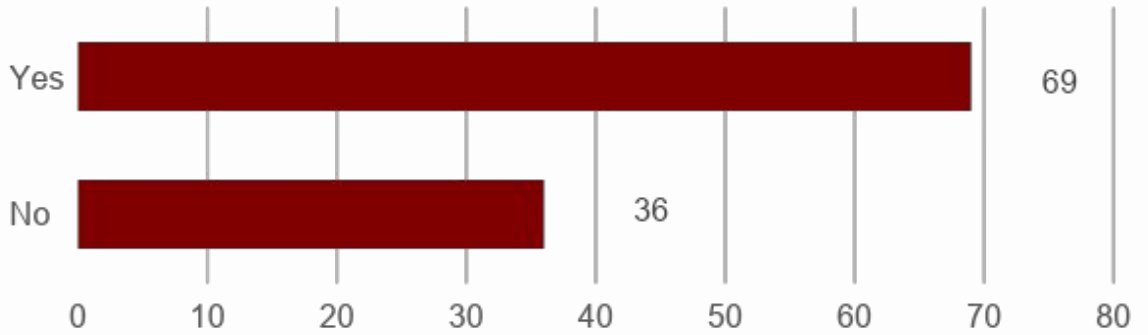
Accounting	1
Art: General	2
Art: Ceramics	1
Art: Painting	1
Athletic Training	6
Applied Science	1
Biology	12
Business Administration	65
Child Labor Specialist	2
Communication	10
Communication w/ Theater	1
Community Leadership	5
Computer Information Systems	3
Data Analytics	1
Early Childhood Education	5
Economics	1
Education: English	3
Education: Learning Disabilities	3
Education: Mathematics	1
Education: Physical/Health Impairment K-12	1
Elementary Education	7
English: General	3
English: Literature Emphasis	4
English: Writing Emphasis	5
Environmental Studies	2

French	1
General Education	4
Geography	2
German	1
Health Science	1
History	2
International Business	5
Kinesiology w/Exercise Science	4
Management Information Systems	3
Mathematics	7
Music: General	1
Music: Performance Emphasis	1
Political Science	7
Professional Accountancy	2
Psychology	14
Sociology	1
Spanish	2
Sustainable Business	12
Theater	6
Theology	1
Translation and Interpretation: French	1
MASTER LEVEL PROGRAMS	
Master in the Art of Teaching (M.A.T.)	7
Master in Clinical Mental Health Counseling (M.A.C.)	1
Master in Management (M.M.)	4

*Alumni who completed more than one major are counted twice including dual majors

Internships & Employment Correlations

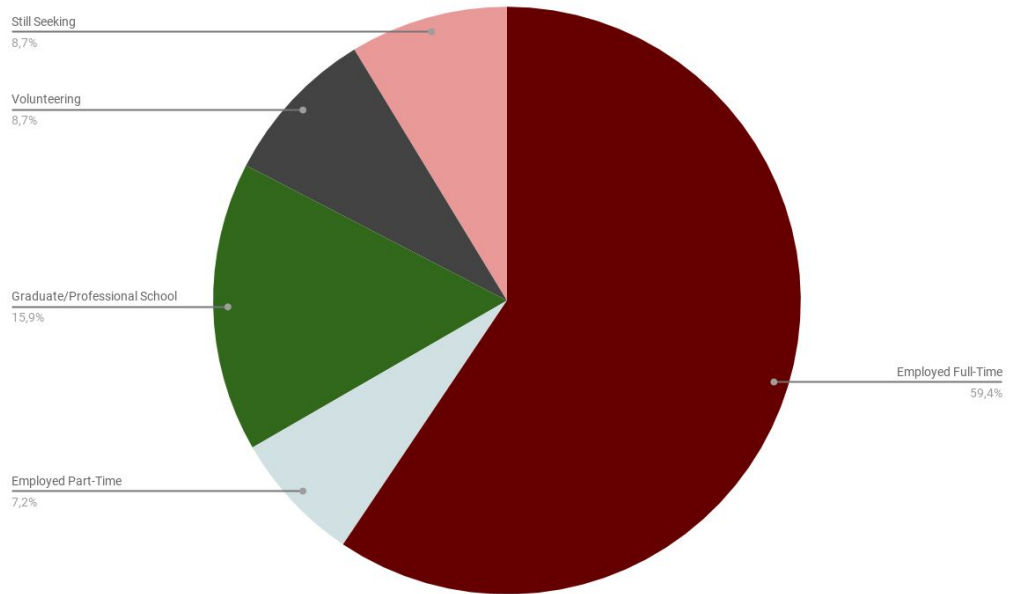
Did graduate participate in internships?



n= 105

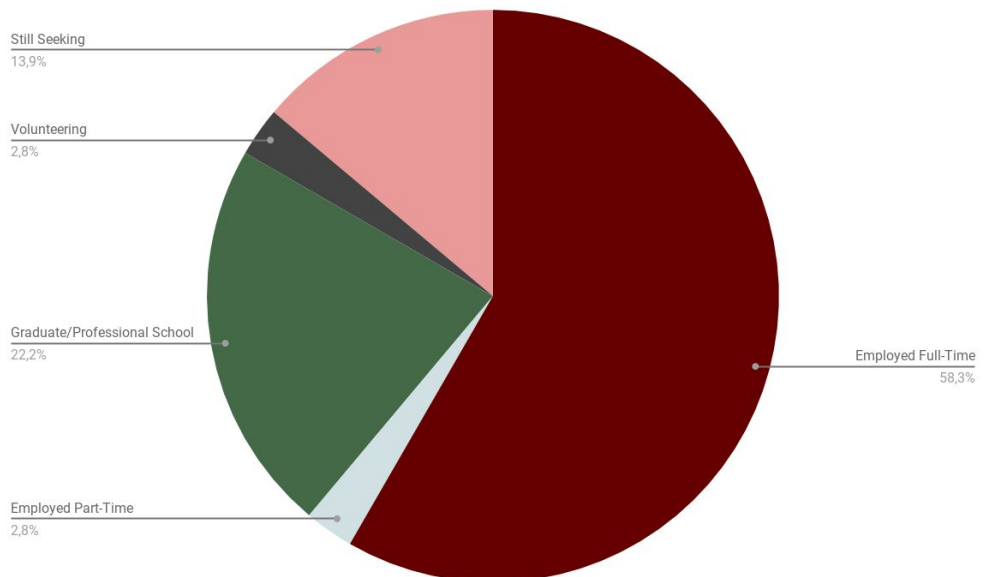
Internship: Yes

Individuals who completed internships were less likely to still be seeking employment upon graduation.



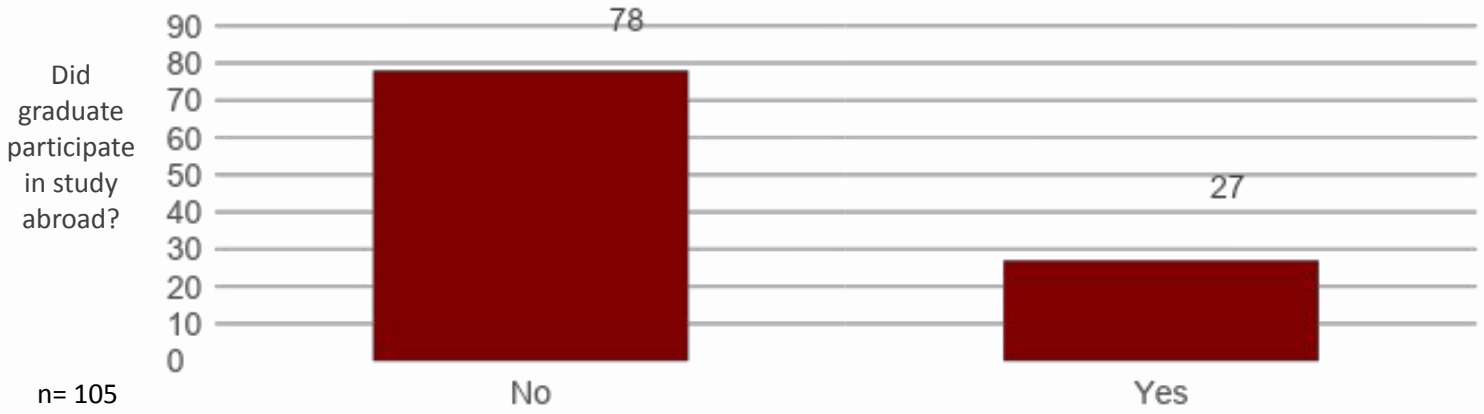
n=69

Internship: No



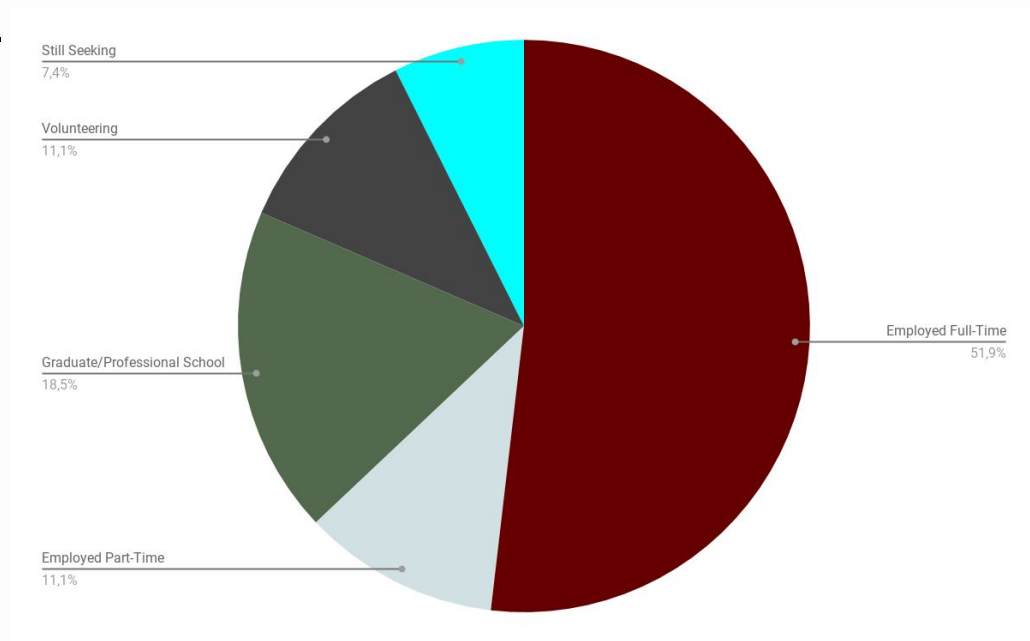
n=36

Study Abroad & Employment Correlations

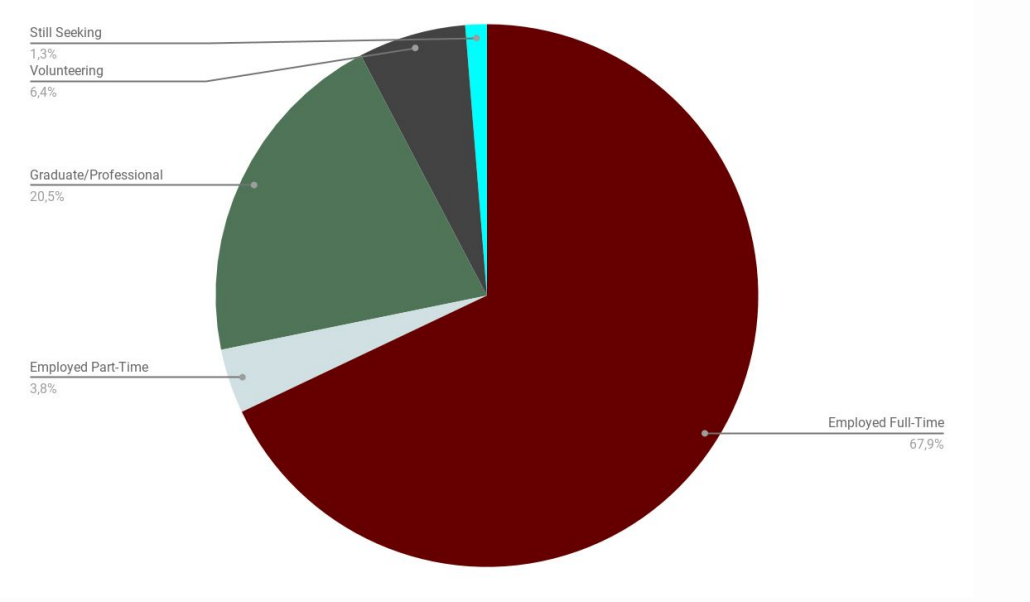


Study Abroad: Yes

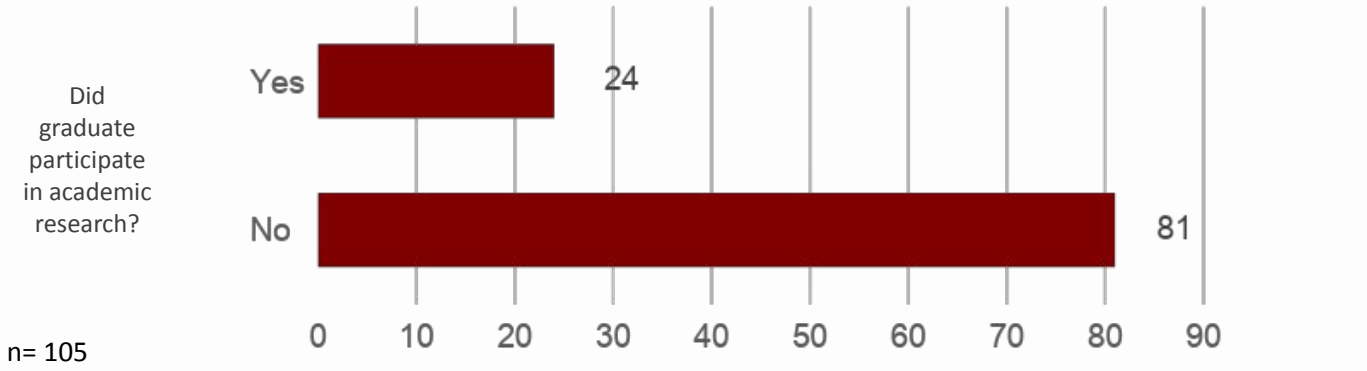
Graduates who studied away showed higher rates of volunteerism which may be a direct result of global and cultural competency.



Study Abroad: No

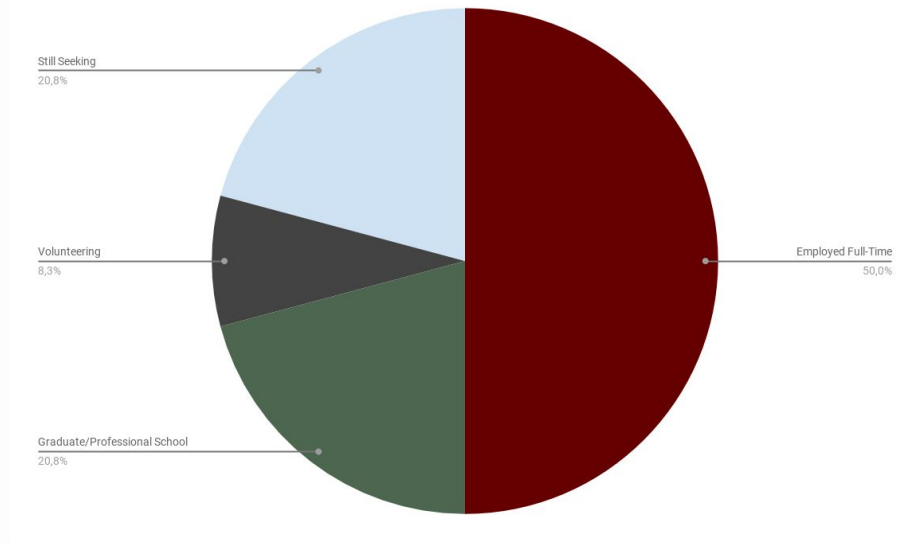


Academic Research & Employment Correlations

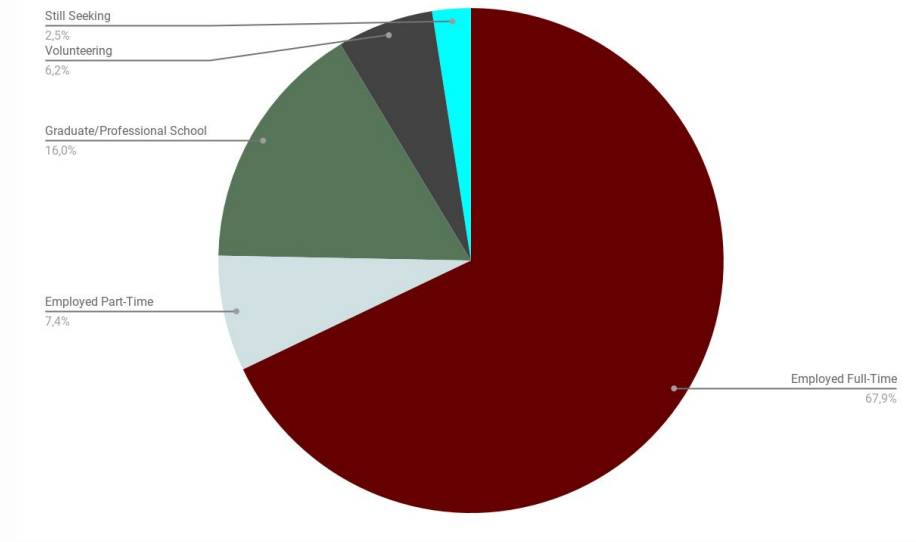


Academic Research: Yes

Graduates who completed academic research showed higher rates of attending graduate/professional school at advanced levels.

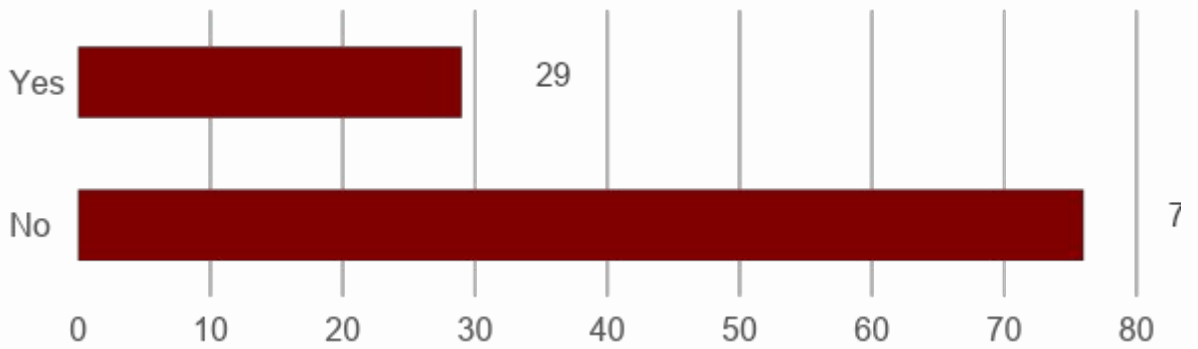


*Academic Research: No



Service Learning & Employment Correlations

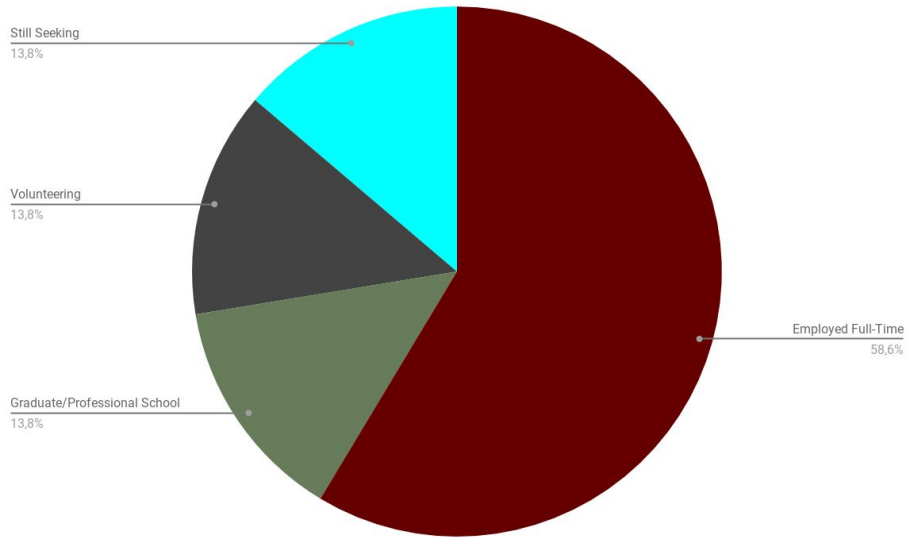
Did graduate participate in service learning?



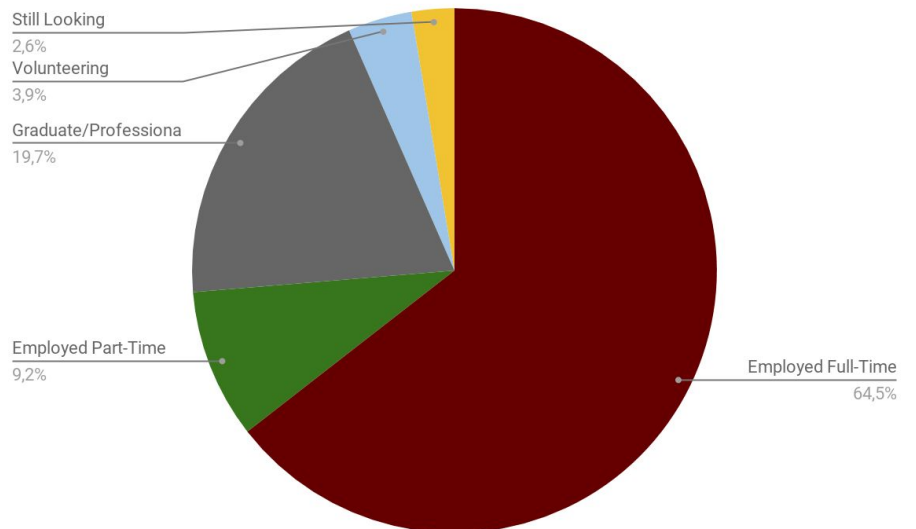
n=105

Service Learning: Yes

Graduates who participated in service learning secured full and part time employment related to their major.



Service Learning: No



Part TWO:

Graduate Level Findings

Response Rate

Number of Graduates	Number of Responses
36/365	12
9.9% of all Graduates	33.3% of Graduate Students

The Response Rate for graduate alumni = 33.3%

Knowledge Rate

Number of Graduates	Number of Responses
36	9
9.9% of all Graduates	25% of Graduate Students

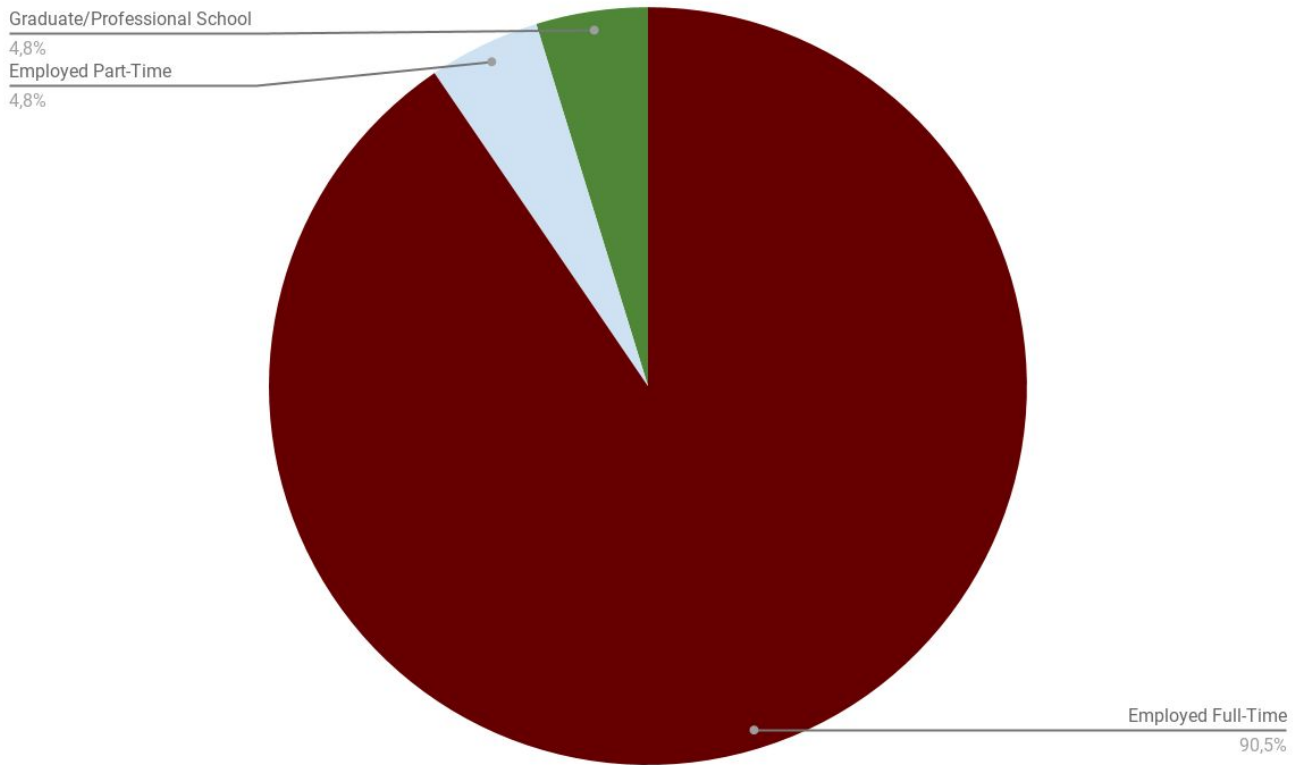
The Knowledge Rate for graduate alumni = 25%

Placement Rate for Graduate Students

Total	% Total	Primary Activity
21	100%	Employed Full/Time
21/21 Responses	100%	Total Placement Rating

The Total Placement Rate for graduate alumni = 100%

Primary Activity of Graduate Level Alumni



Primary Activity Details

Employed Full-Time	Employed Part-Time	Graduate/Professional School
19	1	1
90.5% of Responses	4.8% of Responses	4.8% of Responses

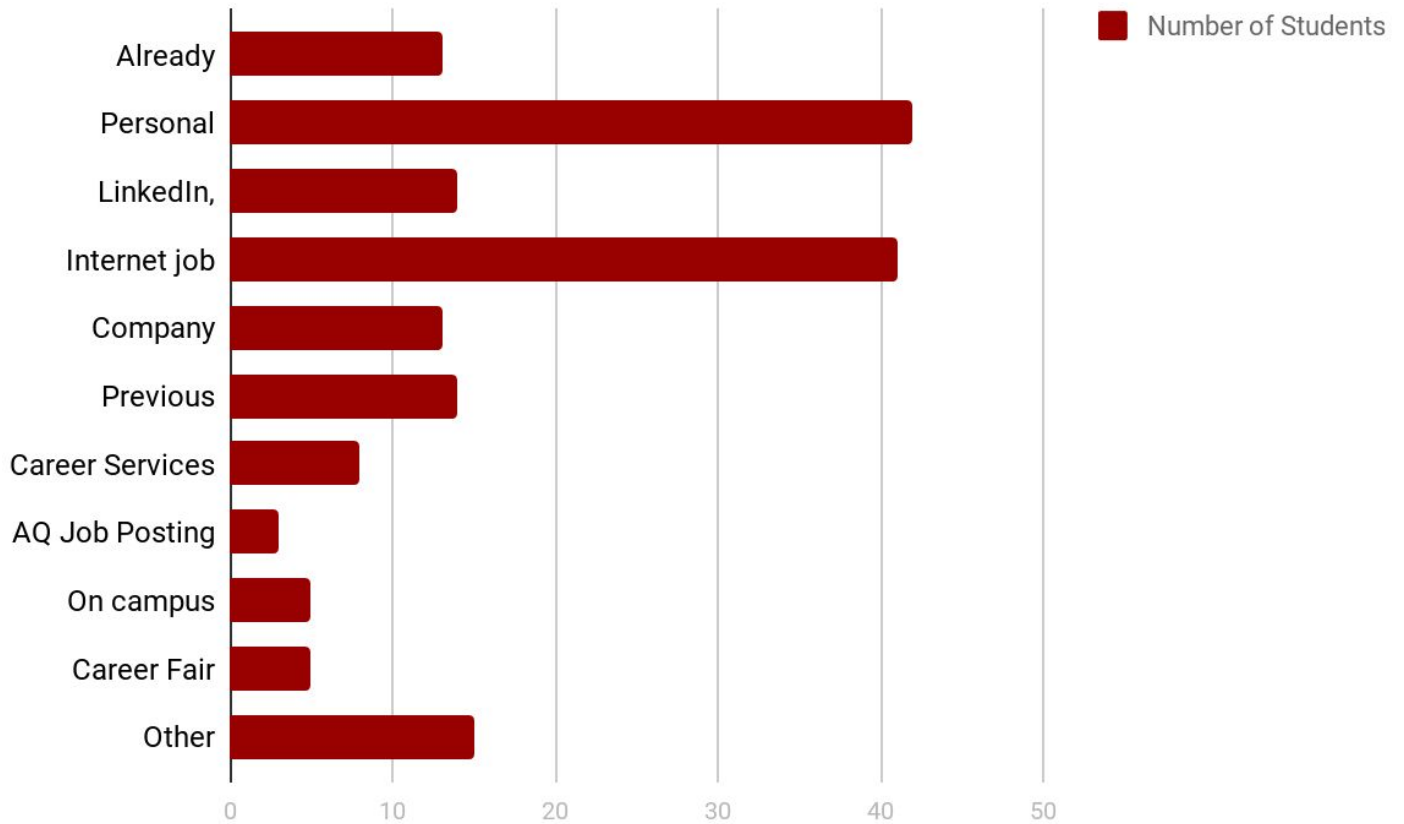
Volunteering	Seeking Employment
0	0
0.0% of Responses	0.0% of Responses

n= 21

Part Three:

Combined Undergraduate &
Graduate Results

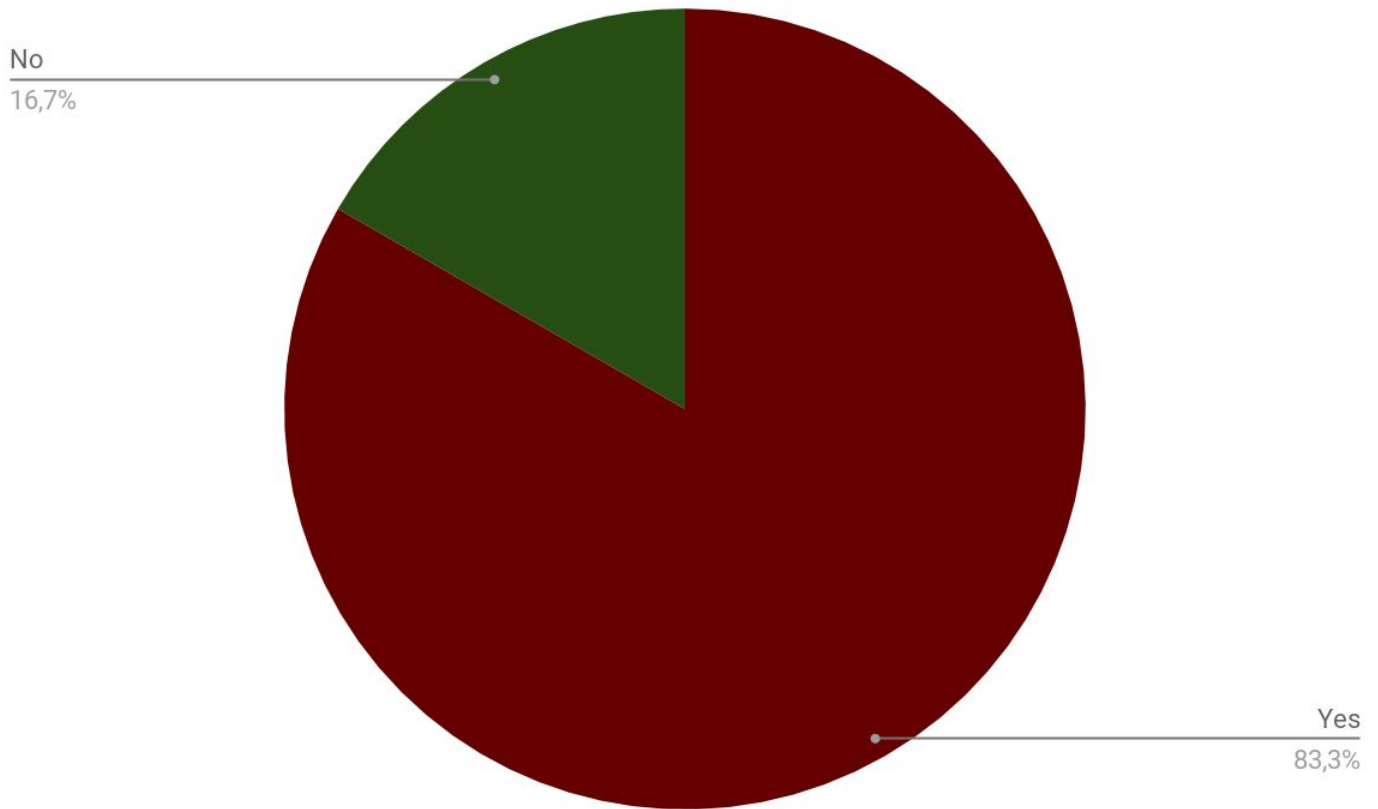
Means of Obtaining Position



n= 173

Requirement of Degree

Is your position related to your degree?



n= 18

Teacher Certification by Major

Primary Major	Secondary Major	Level of Certification
Elementary Education		Elementary
Learning Disabilities K-12	Elementary Education	Elementary
English		Elementary
Physical or Health Impairment	Early Childhood Education	Elementary
Elementary Education	Early Childhood Education	Elementary
Elementary Education	Early Childhood Education	Elementary
Elementary Education	Spanish	Elementary

Graduate/Professional School Enrollment

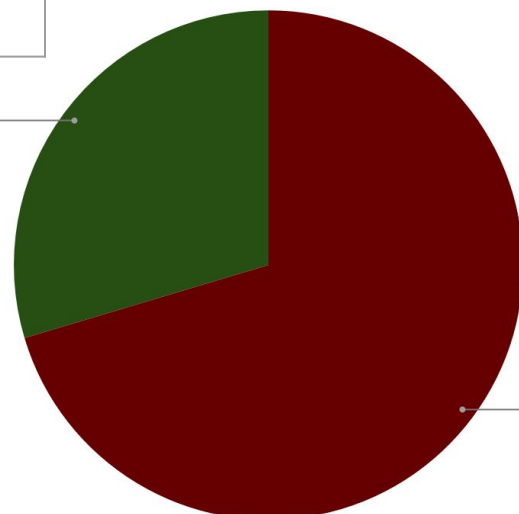
Program	Number of Graduates
Art	1
Athletic Training	2
Biology	6
Business Administration	1
Business Administration/Communication Dual	1
Business Administration/Sports Mgmt Dual	2
Chemistry	1
General Education	1
Geography	1
History	1
Kinesiology w/ Exercise Science Concentration	2
Mathematics	1
Political Science	4
Psychology	2
Sociology	1

Enrollment by Degree Level

All 27 students pursuing graduate/professional school completed their undergraduate degree at Aquinas College.

Graduate/Professional Field of Study Related to Undergraduate Program

Not Related
29,6%



Related
70,4%

n= 27

Graduate/Professional Schools Being Attended

College	Location	Program of Study	Degree
A.T. Still University of Health Sciences	Kirksville, MO		Doctorate
Aquinas College	Grand Rapids, MI		Masters
Aquinas College	Grand Rapids, MI	Management-Organizational Leadership	Masters
Aquinas College	Grand Rapids, MI	Education	Masters
Center For Thomistic Studies - University of Saint Thomas	Houston, TX	Philosophy	Doctorate
Central Michigan University	Ypsilanti, MI	Philosophy of Neuropsychology	Doctorate
Davenport University	Grand Rapids, MI	Business Administration	Masters
Grand Valley State University	Allendale, MI	Physical Therapy	Doctorate
Grand Valley State University	Allendale, MI	Physical Therapy	Masters
Grand Valley State University	Allendale, MI	Biomedical Sciences	Masters

Graduate/Professional Schools Being Attended

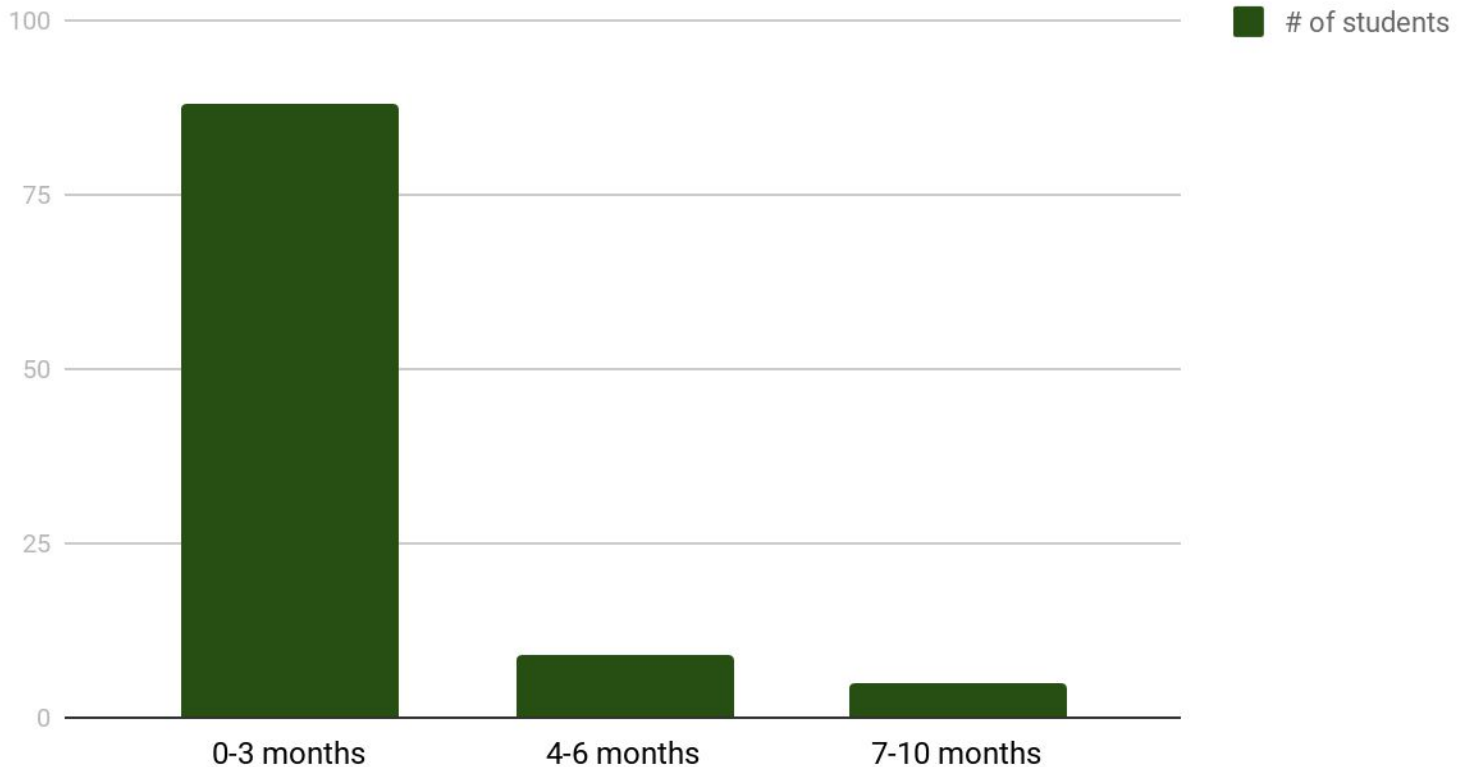
College	Location	Program of Study	Degree
Houston University of St. Thomas	Houston, TX	Philosophy	Masters
John Marshall Law School	Chicago, IL	Law, Juris Doctor	Masters
Lindenwood University	St. Charles, MO	Sports Management	Masters
McKendree University	Lebanon, IL	Business Administration	Masters
Michigan State University	East Lansing, MI	Plant Breed, Genetics, & Biotech	Doctorate
Michigan State University	East Lansing, MI	Law School	Masters
Michigan State University	East Lansing, MI	Law	Masters
New York University	New York City, NY	Irish and Irish American	Masters
Ohio State University	Columbus, OH	Chemistry- Organic Chemistry	Doctorate
Purdue University	West Lafayette, IN		Masters
Technical University of Munich	Munich, Germany	Technical Environmentalism	Bachelors
Texas Women's University	Denton, TX	Physical Therapy	Doctorate
University of Amsterdam	Amsterdam, Netherlands	Sociology	Masters
University of Michigan	Ann Arbor, MI	Higher Education	Masters

Graduate/Professional Schools Being Attended

College	Location	Program of Study	Degree
University of Michigan	Ann Arbor, MI	Pharmacology	Masters
University of Michigan	Ann Arbor, MI	Environmental Justice and Conservation Ecology	Masters
University of Michigan	Ann Arbor, MI	Higher Education	Masters
University of Notre Dame	Saint Joseph, IN	Biology	Doctorate
Unknown			
Vanderbilt University	Nashville, TN	Nursing	Masters
Wayne State University	Detroit, MI	Library Science	Masters
Western Michigan University	Kalamazoo, MI	Geography	Masters

Length of Job Search

Length in Months (Offer-Start date)

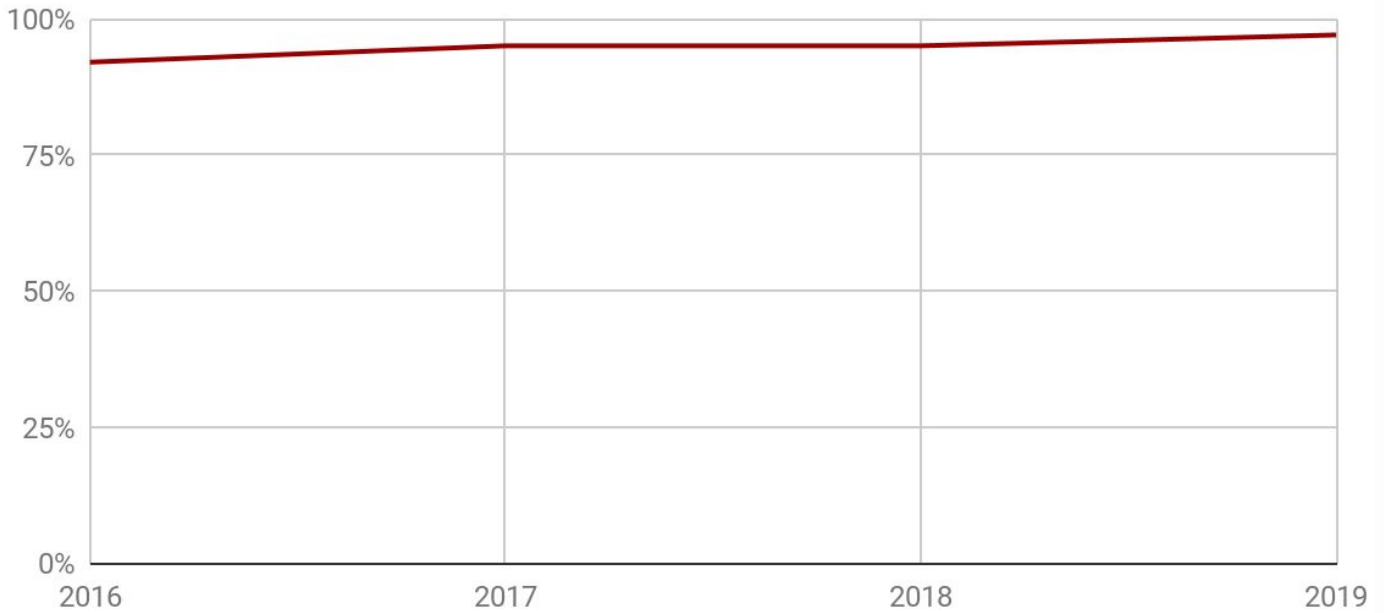


n= 102

86% of graduates were offered and accepted a job proposal in only 0-3 months

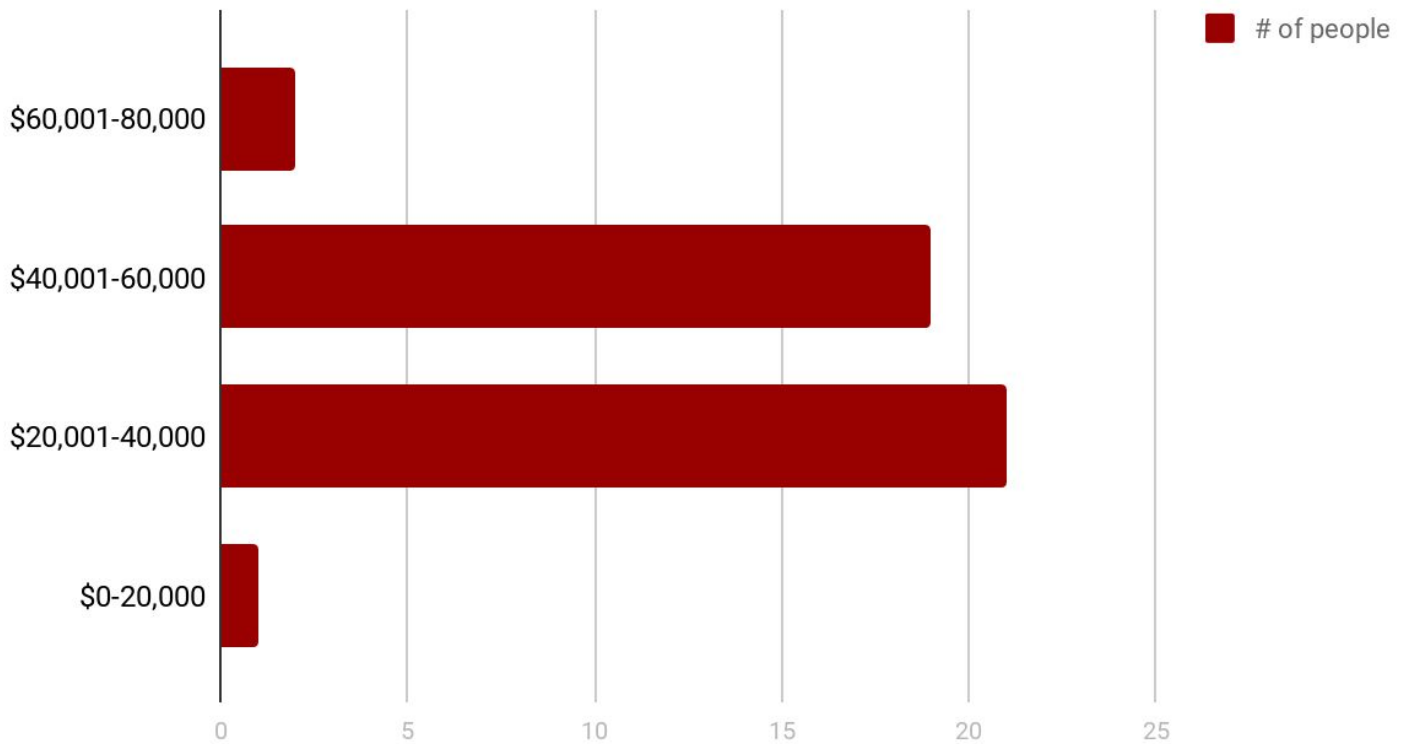
Longitudinal Summary of Placement Rate

	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
# of Graduates	477	450	417	423	406	418	430	410	388	389	376	356	365
% of Employed Graduates	81%	72%	73%	65%	67%	76%	71%	82%	80%	79%	81%	83%	78%
% of Continuing Education Graduates	17%	20%	22%	19%	18%	12%	13%	12%	10%	11%	10%	10%	7%
Overall Placement Rate	98%	92%	95%	84%	82%	89%	85%	97%	90%	92%	95%	95%	97%



Income Level by Pay Schedule

Annual Salary



Average Annual Salary:
\$42,874

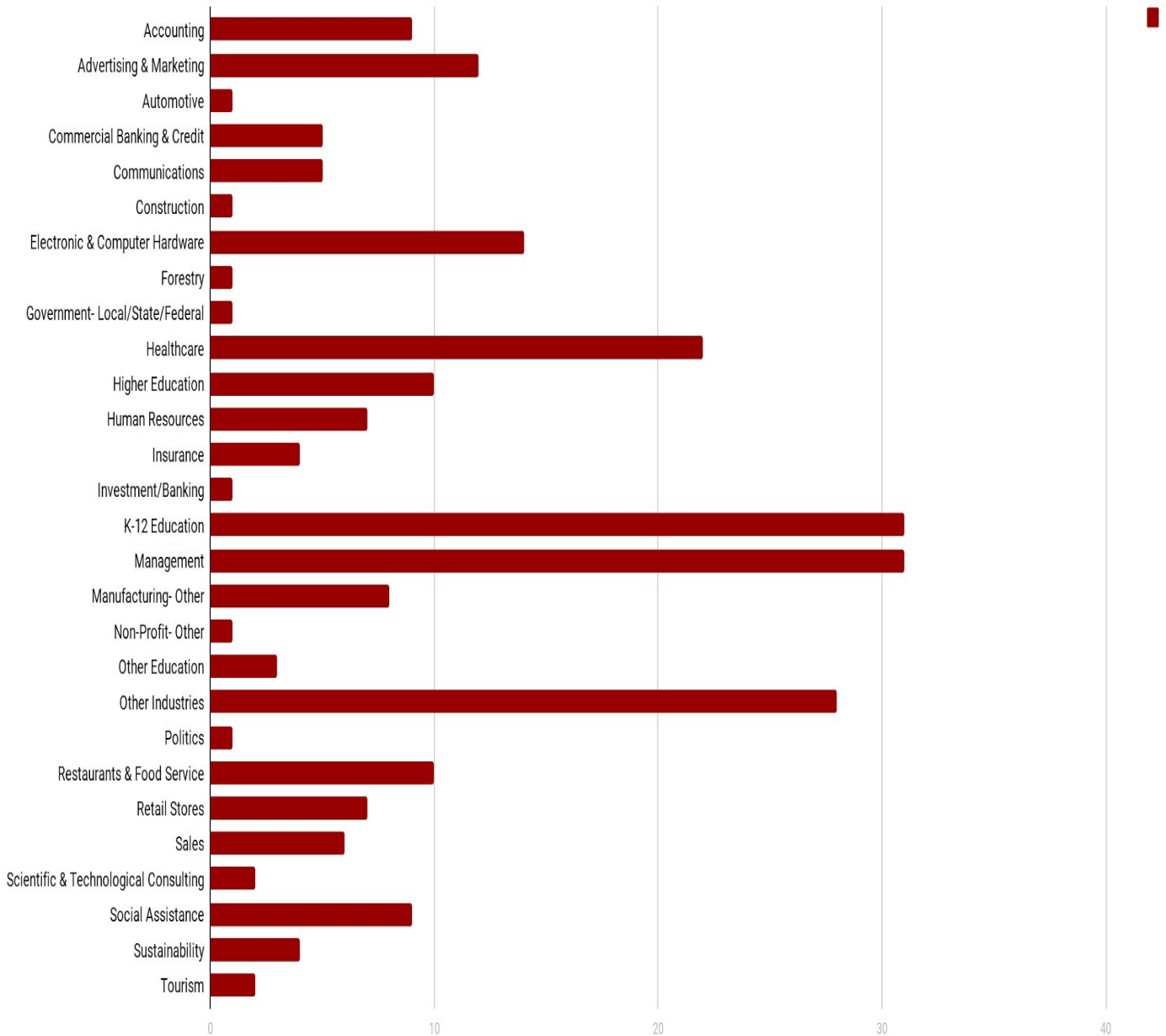
Appendices

APPENDIX A:

Response Rate
Employers Field or Industry
Employers & Occupations

Employer's Field or Industry

of Students



The majority of graduates in the Advertising, PR, and Marketing & Management fields hold **managerial and administrative** positions

Employers/Organizations and Job Titles/Occupations

Acrisure LLC	Accounting Associate - Cash Application
AEON Japan	English Instructor
Amazon	Author
AmeriCorps	City Year Team Member
AmeriCorps	High School Coach
Andrews Hooper Pavlik PLC	Staff Accountant
Applied Textiles	Order Management Specialist
Aquinas College	Athletic Representative
Aquinas College	Mailroom and Copyroom Specialist
Aquinas College	Administrative Assistant
Aquinas College	Conferencing and Events Assistance
Aquinas College Department of Campus Safety	Campus Safety Officer
Arbor Circle	Community Resource Coordinator
BISSELL Homecare, Inc.	Marketing Coordinator
Bethany Christian Services	
Bosch	HR Specialist
BRAINS PLC	Medical Records and Support Staff
Centria Healthcare	Technician
Cerner Corporation	System Engineer
ChannelVantage	Parts Analyst
Cherry Optometry	Front Desk/Receptionist
City of Lakeland	Desk Staff
City of Shinjuku	Events Manager
Commercial Contracting Corporation	Business Office Manager
Community Mental Health	
Conductive Learning Center	Conductor - Teacher
Cornerstone University	Billing Specialist

Employers/Organizations and Job Titles/Occupations

CU*Answers	Administrative Assistant
Diocese of Grand Rapids & Catholic Secondary Schools	Staff Singer/Cantor
Dunham's Sports Corporate	Assistant Manager
ENSCO, Inc.	Office Administrator
Eye Center of Grand Rapids, PLC	Medical Assistant
Family Friends Veterinary Hospital	Kennel Attendant
Fortz Legal	Scheduling Manager
Framer's Edge	General Employee
Grand Rapids Label Company	Sales and Marketing Associate
Grand Rapids Public Museum	Client Relations Team Lead
Grand Rapids Public Schools	Youth Advocate Specialist
Grand River Aseptic Manufacturing	Aseptic Manufacturing Associate
Grand River Aseptic Manufacturing	Quality Control Microbiologist
Hastings Area School System	
Helix Scribe Solutions	Medical Scribe
Hickey, Cianciolo, Finn & Atkins, PC	Paralegal
Highland Group	Project Coordinator
Hinsdale Orthopedic Associates	Clinical Athletic trainer
Hope Network	Neuro Rehab Technician 2
Indiana University Health	Scheduling Coordinator
Intertek	Remote Social Compliance Auditor
Island County District Court	
JCPenney	Jewelry Specialty Associate
Kentwood Public Schools	First Grade Teacher

Employers/Organizations and Job Titles/Occupations

Kentwood Public Schools	
Macy's, Inc.	Lancôme beauty advisor
Marge's Donut Den	Doughnut Decorator
Matcor Matsu Automotive Group	Data analyst/junior engineer
MEC, Inc. (Mayville Engineering Company, Inc.)	Corporate Commodity Manager
MedExpress	
Meijer	Produce Team Member
Meijer	Photo Lab Technician
Michigan College Access Network/AdviseMI	
Michigan College Access Network/AdviseMI	
Mindful Counseling GR	Psychotherapist
Morgan Stanley	Client Services Associate
MSU W.K. Kellogg Biological Station	Field and laboratory technician
Muskegon Food Alliance	
MVP Sports Clubs	Tennis Club Manager
NASCAR	Group Sales Account Executive
National Association of Federally Impacted Schools	Assistant of Policy and Advocacy
National Heritage Academies	HR Coordinator
National Heritage Academies	Free & Reduced Meal Processor
Nolan Transportation Group	Account Manager

Employers/Organizations and Job Titles/Occupations

Nolan Transportation Group	Carrier Sales Representative
Northgate Resorts	Marketing Associate
Northwestern Mutual	Associate Financial Representative
PADNOS	Sustainability Engagement Specialist
PADNOS	Administrative Service Representative
Paragon Laboratories	Biologist I
Plainwell High School	Teacher
Plante Moran	Accountant
Quaker Voluntary Service	Bridging Client Services Fellow
Rockford Public Schools	First Grade Spanish Immersion Teacher
Ross Education	Communications Coordinator
RST Painting	Site Manager and Painter
Select Express and Logistics	Account Coordinator
Service 1 FCU	Member Service Representative
Servicios de Seguridad para la Industria S.A. de C.V.	Project Manager
SF Center for TMJ and Sleep Apnea	Marketing Specialist
Sodexo	Restaurant Server
Sogang Language Program	Kindergarten Teacher
Spectrum Health	Human Resources Coordinator
Spectrum Health	Athletic Trainer

Employers/Organizations and Job Titles/Occupations

Spectrum Health	Certified Athletic Trainer
Spectrum Health	Child Life Specialist
Spectrum Health	Client Technology Technician
Statistical Surveys Inc	
Steelcase, Inc.	Communications Specialist
Steelcase, Inc.	WorkSpace Futures Intern
St. Paul The Apostle Catholic School	
St. Pius X School	2nd Grade Teacher
Stryker	Marketing Associate
Systematic Apparel/Signs	CEO
TDA Insurance & Financial Agency LLC	Business Lines Manager
Tekton, Inc.	Assembly Specialist
The Gardening Angel, LLC	Gardener
The Walt Disney Company	Hostess
Thornapple Kellogg Public Schools	Kindergarten Teacher
West Catholic High School	
West Michigan Hispanic Chamber of Commerce	Administrative Assistant/Member Representative
William C. Abney Academy	5th Grade Teacher
William C. Abney Academy	1st Grade Teacher
YMCA	Health and Wellness Specialist

Employers/Organizations and Job Titles/Occupations

YMCA of Greater Grand Rapids	Day Care Worker
Zeeland Public Schools	1st Grade Teacher

Appendix B:

Knowledge Rate
Employers Field or Industry
Employers & Occupations

Employers/Organizations and Job Titles/Occupations for Knowledge Rate Findings

3 Dimensions Physical Therapy and Sports Conditioning	Athletic Training
A.L. Auto, Inc. The Car Corner of Manton	Environmental Sustainability/Mechanic Trainee/Tech Assistant
Allegiant Air	Stewardess
ALS	Laboratory Technician
Amazon	Area Manager
AmeriCorps	
Amway	Contact Services Supervisor
Animal Emergency Hospital	Vet Assistant
Aquinas College	
Aquinas College	
Arsulowicz Mechanical	Pipefitter Apprentice
Attwood Corporation	Trade Show Coordination, Social Media Management, Budget Management
Autism Centers of Michigan	
Auto-Owners Insurance Company	Associate Software Developer
Barnes and Noble	Bookseller
Bear Down Logistics	Delivery Driver
Belding Area Schools	Teacher
Belding Area Schools	Math Intervention Specialist
Bell's Brewery	Event Coordinator
Berkshire Hathaway HomeServices Michigan Real Estate	Agent Resource Coordinator

Employers/Organizations and Job Titles/Occupations for Knowledge Rate Findings

Bradford White	Distribution Coordinator
Bradford White	Human Resources Administrator
Bridge Connector	Operations Coordinator
CA Frost Academy	Student Teacher
Carlin Group	Business Insight Analyst
CenturyLink	Forecaster
Christian Learning Center (dba CLC Network)	Communications Specialists
City of Charlevoix	Lifeguard
City of Grand Rapids	Public Services Assistant
CLJI Worldwide	Social Media Manager
Coppersville Public Schools	Resource Room
Custom Fundraising Solutions North Detroit	Customer Service Representative
Degage Ministries	Supervisor
Dollar General	General Manager
Dunham's Sports Corporate	Area Coordinator
Early Learning Neighborhood Collaborative	Teacher
East Kentwood Public Schools	
EDUStaff, LLC	Substitute Teacher
EDUStaff, LLC	Substitute Teacher
Elders' Helpers	Caretaker

Employers/Organizations and Job Titles/Occupations for Knowledge Rate Findings

EY LLP	Assurance Intern
Farmers Insurance	Claims Associate
Farmers Insurance	Property Claims Adjuster
First Pacific Group, Inc.	Front Desk Receptionist
Fox Motors	Sales
Friends of Grand Rapids Parks	Development/Outreach Coordinator
Friendship Village - Kalamazoo	Caregiver
Full Potential Chiropractic	
General Motors	SOC Group Leader
Goldfish Swim School of Grand Rapids	Swim Instructor
Gordon Food Service	Category Assistant
Grand Rapids Children's Museum	Floor Manager
Grand Rapids Civic Theatre	Project Manager
Grand Rapids Griffins	Digital Marketing Assistant
Grand Rapids Institute of Performance	Personal Trainer Intern
Green Restaurant Association	Restaurant Sustainability Consultant
Group Tour Media	Associate Editor
Harrison Gray Search & Consulting	Executive Recruiter
Head Start for Kent County	Teacher Assistant
Herman's Boy, Inc.	Barista
HexArmor	Eyewear Solution Specialist

Employers/Organizations and Job Titles/Occupations for Knowledge Rate Findings

Holland Home Health Care	Day Center Coordinator
Hulst Jepsen Physical Therapy	Physical Therapy Technician
Huntington Financial Advisors	Vice President
IKUS Life Enrichment Services	Intern
I'm Possible Training	
IM Safe Child Advocacy Center	Child advocate
Jobspring Partners	Technical Recruiter
John Hoffman and Sons Landscaping and Nursery, Inc.	Crew Leader
Johnny's Pass	CEO
Joy Undiluted, LLC	Creative Director
Kellogg Community College	Academic Advising
Kenowa Hills Middle School	Teacher
Lake Superior State University	Office Assistant
Lakeside Entertainment	Manager
Lifetouch	Photographer
Lockheed Martin	Subcontract Administrator
Mary Free Bed Rehabilitation Hospital	ABA Technician
Max's South Seas Hideaway	Production Ceramist
Mill Steel Company	Material Applications Associate
Morrison Industrial Equipment	Management Trainee Program

Employers/Organizations and Job Titles/Occupations for Knowledge Rate Findings

Muskegon Lumberjacks	Intern
Muskegon Public Schools	
MVP Sports Clubs	Kids Stuff Employee
National Heritage Academies	Communications Specialist
National Multifamily Housing Council	Marketing Associate
NeuroCare Home Health	Human Resources Recruiter
New York Life Insurance Company	Agent
Olive Garden	Culinary Staff
Open System Technologies, Inc.	Sales Development Representative
Pearre Creek Elementary School	1st Grade Teacher
Perrigo	
Plante Moran	
ProviderTrust	Business Development Representative
Rehmann	Governmental Assurance Associate
Restoration Hardware	Server
Rockford Public Schools	5th Grade Teacher
Shots on the River	Bartender
Sluggos Pizzeria	
SMG	Ticket Sales
SpartanNash	Regional Merchandising Manager

Employers/Organizations and Job Titles/Occupations for Knowledge Rate Findings

Spider Marketing Group	Graphic Designer
St. Anthony of Padua School	Student Teacher
State of Michigan Office of the Auditor General	Auditor
Steelcase, Inc.	Sustainability specialist
Steelcase, Inc.	Sustainable Materials Specialist
Subway	Sandwich Maker
Summit Painting Group	Operations Manager
Sweetwaters Coffee & Tea	
TEKsystems	General Contractor
The Glove Apparel	Store Manager
The Mental Health Foundation of West Michigan	"Be nice" ambassador
ThePeopleOrg	Program Director
Tommy's Boats	Events and Marketing Coordinator
UFP Industries	Corporate Finance Specialist
Unknown	
UPS	Package Handler
US Soccer Foundation	N/A
Wolverine World Wide, Inc.	Administrative Assistant - Access Control
Woodbridge	Pricing Analyst
Work-Space by MVP	Community Manager
Zeeland Public Schools	

APPENDIX C:

Survey Tool

Handshake

Handshake is an online resource for college students and graduates to market themselves to more diverse opportunities with potential employers. Handshake has also partnered with NACE and offers additional services for the First Destination Survey for colleges and universities.

This is the second year Career Services has decided to use Handshake for the First Destination Survey. We used Handshake as the means for creating and distributing the survey, as well as collecting and organizing data results.

The first step was uploading the graduates from August 2019, December 2018, and May 2019 to the student portal. Once this was completed, we were able to create our survey through handshake, and distribute it through the website. Handshake has now included an automatic feature which reminds students to complete the survey in various intervals. As graduates submitted their responses, the website then collected the data from each response, and the software organized the data in to downloadable excel spreadsheets.

Once we received the total response rate, we started acquiring the Knowledge Rate. We used Handshake as a tool to not only record the knowledge rate, but also indicate where the knowledge rate information was gathered for each individual student.

When we finished receiving surveys, Handshake then automatically compiled and organized NACE formatted data. Our responsibility was to download the information, review it, and submit it to NACE.



WHAT ARE YOU UP TO SINCE GRADUATION?



YOUR FRIENDS AT AQ WANT TO KNOW!

AQUINAS COLLEGE

HOW'S IT GOING?

We hate to NAG, and NAG and NAG, but we haven't heard back from you yet. We're excited to hear what you've been up to since graduation to learn how we can help you with your career goals!



Please take 5-10 minutes to complete the **First Destination Survey** online at AQUINAS.EDU/DESTINATION

After completing the survey, your name will automatically get entered into our prize drawing. **RESPOND BY DECEMBER 31 FOR A CHANCE TO WIN UP TO \$250 IN AMAZON GIFT CARDS!**

QUESTIONS?



616-632-2126 / dmh005@aquinas.edu

AQUINAS COLLEGE

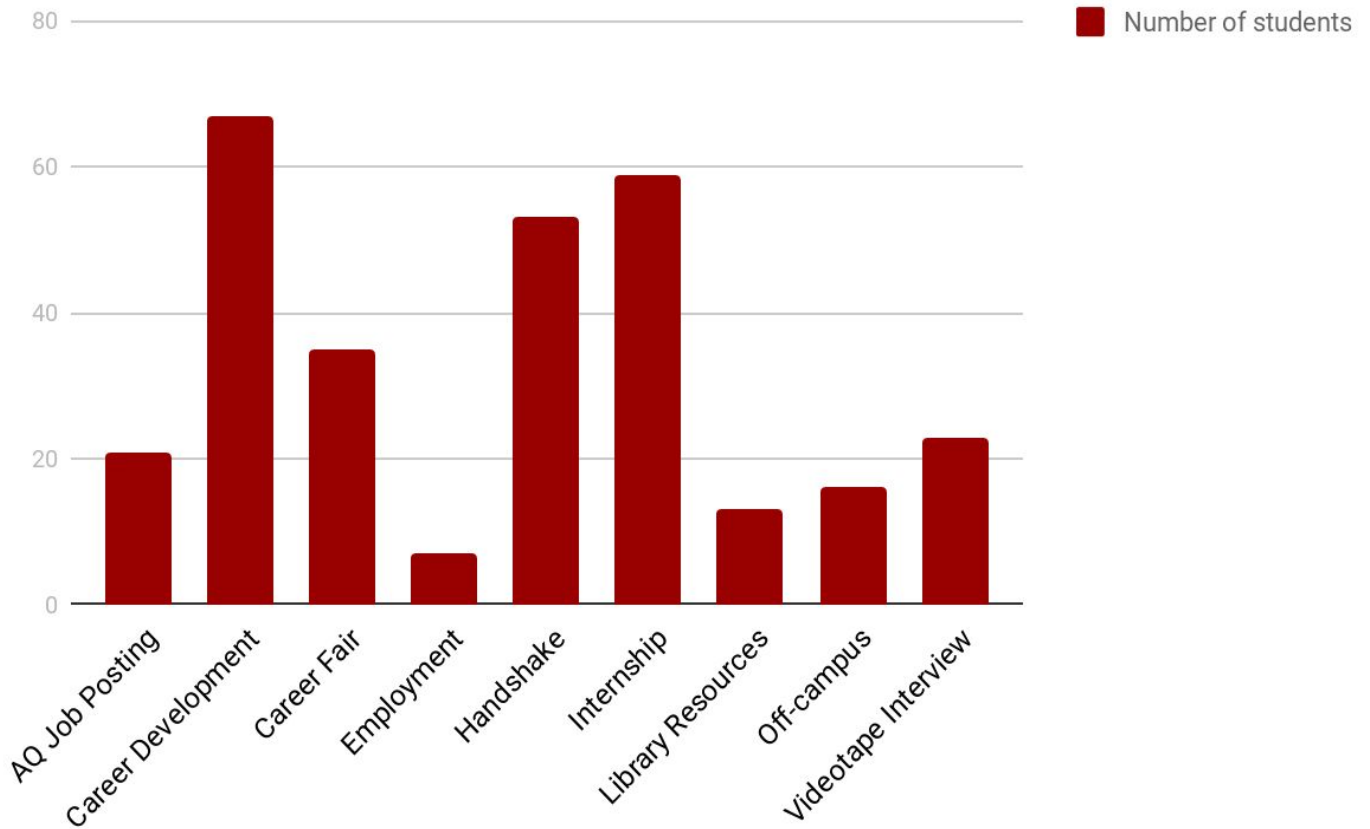
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APPENDIX D:

Supplemental Data

Aquinas College Services Used



Interest in Volunteering for Aquinas College

