

Aquinas College Alumni Association
Full Board Meeting
2nd Floor Academic Building
October 4, 2008
9:00 a.m.

Present: Brigid Avery, Deb Bailey, Damon Bouwkamp, Michele Frazho, Paul Greenwald, Andy Holtgreive, Choka Johnson, Sr. Rose Marie Martin, Michelle O'Malley, Regan Savara, Barb Selesky, Tim Tierney, Amy Westphal, Eric Zeemering

Meeting began at 9:10 a.m.

Reflection: In Connie's absence, Barb offered the reflection.

Harris Demo: Jennifer McGuire demonstrated the online directory available from Harris Directories. The functionality of the directory is similar to Facebook with some additional features which would enhance communication among the Aquinas alum community. The program offers the ability to search for people and block information as appropriate. It also offers ease of use and pages that can be as simple or as complex as needed. If adopted the directory will be known as Saints Network and the present Saints Network will receive a new name. A yearly fee of \$10,000 will be waived during the first year. The directory will be launched in December with a "test" group and will go public in January 2009. Committee chairs were asked to discuss the uses and advantages of the directory at their next meetings. The purpose of the presentation was to familiarize the board with the product and to seek financial support from the board. The directory will be implemented with or without board support.

Alumni Services/Alumni Giving: There is tension between alumni giving and services provided to them. 18% of alums give to Aquinas. Services and events offered to alums are noted on the web site.

Upcoming events include:

Education Happy Hour, Wednesday October 29, 2008; 4:30 – 6:30 p.m.
Academic Bldg 2nd floor. Grant winner will be announced.

Joe Louis Arena, Detroit, Red Wings v Edmonton Oilers, Monday November 17, 2008, \$45.00 per person. 75 tickets are available.

Chicago reception, December 16, 2008

Valentine Party for Couples who met at Aquinas February 14, 2009. Includes dinner and dancing.

Aquinas Diversity Celebration, April 2008. Sponsored by Alumni Office and Diversity Office.

Golf Tournament May 18, 2009.

Question was raised as to whether Aquinas events could be made available through pod cast or web cast.

Committee Reports

Andy announced that Michelle Botttrall and Paul Rossi have resigned from the board. Andy will check the by-laws to determine what the procedure is for replacing them. Michelle was chair of the Awards and Nominations committee. Anyone interested in replacing her should contact Andy.

Campus Life is the only committee who has met to date. See the minutes of the meeting for details.

Admissions For the fourth straight year Aquinas has achieved a record enrollment. The overall total is 2300 students. The present Saints Network tool for recruitment will be changed to the Halos (Helping Others etc.)

Awards and Nominations Did not meet. Need to replace Michelle Bottrall who resigned her position on the board and as chair of the committee.

Special Events Did not meet.

Communications First meeting will be scheduled within the month.

Development Paul shared a copy of the budget status. He will be calling a meeting within the next 7 to 10 days.

Homecoming 2008 Damon reviewed the logistics of events and volunteer assignments for homecoming.

The meeting adjourned at 10:50 a.m.

Submitted by

Sister Rose Marie Martin
Secretary

