

## BUSINESS ADMINISTRATION MAJOR

*Bachelor of Science in Business Administration (B.S.B.A.)*

As of Fall 2020

Major Requirements: 42 semester hours. At least 24 semester hours must be taken at Aquinas. If students are pursuing a marketing minor with this degree, the marketing electives may NOT count towards the electives required for the BSBA. A GPA of 2.0 must be maintained. Only courses with a grade of C- or better will count toward the major

### AQUINAS REQUIREMENTS

_____	AG 210 Principles of Accounting I	4.0
_____	AG211 Principles of Accounting II	4.0
_____	BS 201 Principles of Management	3.0
_____	BS 202 Principles of Marketing	3.0
_____	BS 305 Financial Management	3.0
_____	BS 331 Business Law I <b>OR</b>	3.0
	BS 332 Business Law II	
_____	BS 460 Ethical Application in Business	3.0
_____	BS 492 Business Policy	3.0
_____	ES 211 Microeconomics	3.0
_____	ES 212 Macroeconomics	3.0
_____	CS 152 Spreadsheets	1.0
_____	MS 151 Elementary Statistics (MS 252 or MS 494 n be substituted)	3.0

### TRANSFER EQUIVALENTS

_____	BA 256 Principles of Accounting 1
_____	BA 257 Principles of Accounting 2
_____	BA 283 Business Management
_____	BA 270 Marketing
_____	BA 208 Business Law II
_____	BA 207 Business Law I
_____	
_____	
_____	EC 252 Principles of Microeconomics
_____	EC 251 Principles of Macroeconomics
_____	
_____	CIS 156 Excel
_____	
_____	BA 254 or MA 215 Statistics

### Business Electives: 6 semester hours

_____	_____	3.0	_____	_____
_____	_____	3.0	_____	_____

Please Note: Aquinas College reserves the right to change, modify or amend the above-stated requirements and/or courses in its sole discretion and without prior notice.

## OPTIONAL CONCENTRATIONS WHICH MAY BE ADDED TO THE MAJOR

Requirements: 15 semester hours. These are elective specializations and can only be declared with a Business, International Business or dual Business major. Courses taken in a concentration are considered as business electives in the context of the requirements of the B.S.B.A. Majors may declare either the marketing concentration or the

### Marketing (15 credits)

Choose 4 courses from the following:

_____	BS 311 Advertising	3.0	_____	_____
_____	BS 316 International Marketing	3.0	_____	_____
_____	BS 342 Digital Marketing	3.0	_____	_____
_____	BS 357 Public Relations	3.0	_____	_____
_____	BS 360 Consumer Behavior	3.0	_____	_____
_____	BS 414 Supply Chain Management	3.0	_____	_____
_____	BS 415 Sales Management	3.0	_____	BA 172 Sales
_____	ES 311 Intermediate Microeconomics	3.0	_____	_____

Choose 1 capstone course from the following:

_____	BS 442 Cases in Marketing Management	3.0		
_____	BS 483 Marketing Strategy	3.0		

**Human Resources (15 credits)**

Choose 5 courses from the following:

_____	BS 321 Industrial Psychology	3.0	_____	_____
_____	BS 340 Public Administration	3.0	_____	_____
_____	BS 355 Organizational Behavior	3.0	_____	BA 282 Organizational Behavior
_____	BS 356 Organizational Leadership	3.0	_____	_____
_____	BS 362 Negotiations	3.0	_____	_____
_____	BS 372 Training and Development	3.0	_____	_____
_____	BS 410 Human Resource Management	3.0	_____	BA 284 Human Resources Management
_____	BS 496 Human Resource Practicum	3.0	_____	_____

**International Business (15 credits)**

_____	BS456 Cases in International Business	3.0	_____	_____
Choose	four (4) courses from the following:			
_____	BS313 International Business	3.0	_____	BA 288 Introduction to International Business
_____	BS315 Culture in International Business	3.0	_____	_____
_____	BS316 International Marketing	3.0	_____	_____
_____	BS397 Field Experience in International/Global Business (min. 3 credits)	3 or more	_____	_____
_____	BS455 International Finance	3.0	_____	_____
_____	BS490 Study Away Business Experience	3.0	_____	_____
_____	ES342 International Economics	3.0	_____	_____



