

**Grand Rapids Community College - Aquinas College
Articulation Agreement**

DUAL MAJOR IN BUSINESS ADMINISTRATION AND VISUAL ARTS

Bachelor of Arts Degree

As of Fall 2021

Major Requirements: 69 semester hours. At least 27 semester hours must be taken at Aquinas, 9 semester hours of which must be in the Art Department. A 2.0 GPA in the major must be maintained. Only courses with a grade of C- or better will count toward the major.

AQUINAS REQUIREMENTS

36 Hours in Business Administration and related courses:

_____	AG 210 Principles of Accounting I	4.0
_____	AG 211 Principles of Accounting II	4.0
_____	BS 201 Principles of Management	3.0
_____	BS 202 Principles of Marketing	3.0
_____	BS 305 Financial Management	3.0
_____	BS 311 Advertising	3.0
_____	BS 357 Public Relations	3.0
_____	BS 460 Ethical Appl. In Business	3.0
_____	CS 152 Tech. Spreadsheets	1.0
_____	ES 211 Microeconomics	3.0
_____	ES 212 Macroeconomics	3.0
_____	MS 151 Elementary Statistics	3.0
_____	Or: MS 252, MS494	

33 Hours in Art:

_____	AT 130 Basic Drawing	3.0
_____	AT 142 Graphic and Digital Design OR AT143 2 and 3 Dimensional Design	3.0
_____	AT 150 History of Art & Architecture I	3.0
_____	AT 151 History of Art & Architecture II	3.0
_____	AT 350 Modern Survey	3.0
_____	AT 391 Contemporary A.H.	3.0
_____	Arts Management Internship	6.0

Three studio art courses:

_____	AT 212 Photography I or AT211 Digital Photograp	3.0
_____	AT 230 New Forms Studio	3.0
_____	AT 311 Painting I	3.0
_____	AT 321 Sculpture I	3.0
_____	AT 331 Ceramics I	3.0
_____	AT 341 Printmaking I-VIII	3.0

TRANSFER EQUIVALENTS

_____	BA 256	Principles of Accounting - 1
_____	BA 257	Principles of Accounting - 2
_____	BA 283	Business Management
_____	BA 270	Marketing

_____	CIS 156	Excel
_____	EC 252	Principles of Microeconomics
_____	EC 251	Principles of Macroeconomics
_____	BA 254 or PY 281 or MA 215	Statistics

_____	AT 140	Drawing I

_____	AT 130 and AT 150	2D & 3D Design
_____	AT 105	History of Art Before 1400
_____	AT 106	History of Art Since 1400
_____	AT 271	History of Modern Art

_____	PO 101	Photography I

_____	AT 214 & 215 (combined)	Painting I & II

_____	AT 222 & 223 (combined)	Pottery I & II

Please Note: Aquinas College reserves the right to change, modify or amend the above-stated requirements and/or courses in its sole discretion and without prior notice.

OPTIONAL CONCENTRATIONS WHICH MAY BE ADDED TO THE MAJOR

Requirements: 15 semester hours. These are elective specializations and can only be declared with a Business, International Business or dual Business major. Courses taken in a concentration are considered as business electives in the context of the requirements of the B.S.B.A. Majors may declare either the marketing concentration or the marketing minor,

Marketing (15 credits)

Choose 4 courses from the following:

_____	BS 311 Advertising	3.0
_____	BS 316 International Marketing	3.0
_____	BS 342 Digital Marketing	3.0
_____	BS 357 Public Relations	3.0
_____	BS 360 Consumer Behavior	3.0
_____	BS 414 Supply Chain Management	3.0
_____	BS 415 Sales Management	3.0
_____	ES 311 Intermediate Microeconomics	3.0

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_____	BA 172 Sales
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Choose 1 capstone course from the following:

_____	BS 442 Cases in Marketing Management	3.0
_____	BS 483 Marketing Strategy	3.0

Human Resources (15 credits)

Choose 5 courses from the following:

_____	BS 321 Industrial Psychology	3.0
_____	BS 340 Public Administration	3.0
_____	BS 355 Organizational Behavior	3.0
_____	BS 356 Organizational Leadership	3.0
_____	BS 362 Negotiations	3.0
_____	BS 372 Training and Development	3.0
_____	BS 410 Human Resource Management	3.0
_____	BS 496 Human Resource Practicum	3.0

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_____	BA 282 Organizational Behavior
_____	_____
_____	_____
_____	BA 284 Human Resources Management
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