

SUSTAINABLE BUSINESS (B.S.S.B.)

Bachelor of Science

As of Fall 2021

Major Requirements:

69 semester hours. At least 18 credits must be taken at Aquinas. Only courses with a grade of C or above will count toward the major.

AQUINAS REQUIREMENTS

TRANSFER EQUIVALENTS

<hr/>	AG 210 Principles of Accounting - Financial	4.0	<hr/>	BA 256 Principles of Accounting 1
<hr/>	AG 211 Principles of Accounting - Managerial	4.0	<hr/>	BA 257 Principles of Accounting 2
<hr/>	BS 201 Principles of Management	3.0	<hr/>	BA 283 Business Management
<hr/>	BS 202 Principles of Marketing	3.0	<hr/>	BA 270 Marketing
<hr/>	BS 305 Financial Management	3.0	<hr/>	
<hr/>	BS 460 Ethical Application in Business	3.0	<hr/>	
<hr/>	BY 123 Environmental Biology	3.0	<hr/>	
<hr/>	CN 101 Introduction to Communication	3.0	<hr/>	
<hr/>	CY 101 Environmental Chemistry	3.0	<hr/>	
<hr/>	EL 100 Intro Environmental Studies	3.0	<hr/>	BI 118 Environmental Science
<hr/>	EL 301 Adv. Environmental Studies	3.0	<hr/>	
<hr/>	ES 211 Microeconomics	3.0	<hr/>	EC 252 Principles of Microeconomics
<hr/>	MS 151 Elementary Statistics	3.0	<hr/>	BA 254 or MA 215 Statistics
<hr/>	PC 291 Physical Science	3.0	<hr/>	
<hr/>	SB 100 Industrial Ecology	3.0	<hr/>	
<hr/>	SB 201 Sust. Business Management	3.0	<hr/>	
<hr/>	SB 320 Sust. Bus. Innovations Lab	3.0	<hr/>	
<hr/>	SB 315 Building Social Capital	3.0	<hr/>	
<hr/>	SB 395 Cases in Sustainable Bus.	3.0	<hr/>	
<hr/>	SB 397 Internship	V	<hr/>	
	Two of the following courses:			
<hr/>	SB 200 Sustainable Energy Systems	3.0	<hr/>	
<hr/>	SB 202 Env. Regulatory Compliance	3.0	<hr/>	
<hr/>	SB 203 Sustainable Business in Corporations	3.0	<hr/>	
<hr/>	SB 204 Sustainable Business Metrics and Reporting	3.0	<hr/>	
<hr/>	SB 205 Sustainable Food Systems	3.0	<hr/>	
<hr/>	SB/BS 235 Social Entrepreneurship	3.0	<hr/>	
<hr/>	SB 300 Environmental Econ and Policy	3.0	<hr/>	
<hr/>	SB 310 Special Topics in Sustainable Business	3.0	<hr/>	
<hr/>	SB 330 International Perspectives in SB	3.0	<hr/>	
<hr/>	SB/EL/PS 346 Environmental Politics & Policy	3.0	<hr/>	

OPTIONAL CONCENTRATIONS WHICH MAY BE ADDED TO THE MAJOR

Requirements: 15 semester hours. These are elective specializations and can only be declared with a Business, International Business or dual Business major. Courses taken in a concentration are considered as business electives in the context of the requirements of the B.S.B.A. Majors may declare either the marketing concentration or the marketing minor,

Marketing (15 credits)

Choose 4 courses from the following:

<hr/>	BS 311 Advertising	3.0	<hr/>	
<hr/>	BS 316 International Marketing	3.0	<hr/>	

_____	BS 342 Digital Marketing	3.0	_____	_____
_____	BS 357 Public Relations	3.0	_____	_____
_____	BS 360 Consumer Behavior	3.0	_____	_____
_____	BS 414 Supply Chain Management	3.0	_____	_____
_____	BS 415 Sales Management	3.0	_____	BA 172 Sales
_____	ES 311 Intermediate Microeconomics	3.0	_____	_____
Choose 1 capstone course from the following:				
_____	BS 442 Cases in Marketing Management	3.0	_____	_____
_____	BS 483 Marketing Strategy	3.0	_____	_____
Human Resources (15 credits)				
Choose 5 courses from the following:				
_____	BS 321 Industrial Psychology	3.0	_____	_____
_____	BS 340 Public Administration	3.0	_____	_____
_____	BS 355 Organizational Behavior	3.0	_____	BA 282 Organizational Behavior
_____	BS 356 Organizational Leadership	3.0	_____	_____
_____	BS 362 Negotiations	3.0	_____	_____
_____	BS 372 Training and Development	3.0	_____	_____
_____	BS 410 Human Resource Management	3.0	_____	BA 284 Human Resources Mangageme
_____	BS 496 Human Resource Practicum	3.0	_____	_____
International Business (15 credits)				
_____	BS456 Cases in International Business	3.0	_____	_____
Choose four (4) courses from the following:				
_____	BS313 International Business	3.0	_____	BA 288 Introduction to International Bus
_____	BS315 Culture in International Business	3.0	_____	_____
_____	BS316 International Marketing	3.0	_____	_____
_____	BS397 Field Experience in International/Global Business (min. 3 credits)	3 or more	_____	_____
_____	BS455 International Finance	3.0	_____	_____
_____	BS490 Study Away Business Experience	3.0	_____	_____
_____	ES342 International Economics	3.0	_____	_____

Please Note: Aquinas College reserves the right to change, modify or amend the above-stated requirements and/or courses in its sole discretion and without prior notice.

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