

_____	BS356 Organizational Leadership	3.0
_____	BS357 Public Relations	3.0
_____	BS/PG360 Consumer Behavior	3.0
_____	BS362 Negotiations	3.0
_____	BS/PG372 Training and Development	3.0
_____	BS405 Adv. Financial Management	3.0
_____	BS 415 Sales Management	3.0
_____	BS/CS413 Project Management	3.0
_____	BS414 Supply Chain Management	3.0
_____	BS442 Cases in Marketing Management	3.0
_____	BS455 International Finance	3.0
_____	BS456 Cases in International Business	3.0

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Concentrations (optional):

Marketing (15 credits)

Choose 4 courses from the following:

_____	BS 311 Advertising	3.0
_____	BS 316 International Marketing	3.0
_____	BS 342 Digital Marketing	3.0
_____	BS 357 Public Relations	3.0
_____	BS 360 Consumer Behavior	3.0
_____	BS 414 Supply Chain Management	3.0
_____	BS 415 Sales Management	3.0
_____	ES 311 Intermediate Microeconomics	3.0

_____	BUS 263 ADVERTISING DYNAMICS
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_____	BUS 161A EFFECTIVE SELLING
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Choose 1 capstone course from the following:

_____	BS 442 Cases in Marketing Management	3.0
_____	BS 483 Marketing Strategy	3.0

Human Resources (15 credits)

Choose 5 courses from the following:

_____	BS 321 Industrial Psychology	3.0
_____	BS 340 Public Administration	3.0
_____	BS 355 Organizational Behavior	3.0
_____	BS 356 Organizational Leadership	3.0
_____	BS 362 Negotiations	3.0
_____	BS 372 Training and Development	3.0
_____	BS 410 Human Resource Management	3.0
_____	BS 496 Human Resource Practicum	3.0

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_____	BUS222 FUNDAMENTALS OF ORGANIZATIONAL BEH
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International Business (15 credits)

_____	BS456 Cases in International Business	3.0
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Choose four (4) courses from the following:

_____	BS313 International Business	3.0
_____	BS315 Culture in International Business	3.0
_____	BS316 International Marketing	3.0
_____	BS397 Field Experience in International/Global Business (min. 3 credits)	3 or more
_____	BS455 International Finance	3.0
_____	BS490 Study Away Business Experience	3.0
_____	ES342 International Economics	3.0

_____	BUS 200 INTERNATIONAL BUSINESS
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Please Note: Aquinas College reserves the right to change, modify or amend the above-stated requirements and/or courses in its sole discretion and without prior notice.

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