

THEATER/BUSINESS MAJOR

Fall 2021

Major Requirements: 57 semester hours. **At least 28 semester hours must be taken at Aquinas.** Only courses with a grade of C- or better will count toward the major. Business concentrations in Finance, Human Resources, and Marketing are options that may be added to the dual major. Students may only take a course twice to obtain the requisite C- grade.

AQUINAS REQUIREMENTS

_____	AG 210 Principles of Accounting I	4.0
_____	AG 211 Principles of Accounting II	4.0
_____	BS 106 Business Communication	3.0
_____	BS 201 Principles of Management	3.0
_____	BS 202 Principles of Marketing	3.0
_____	BS 305 Financial Management	3.0
_____	BS 460 Ethical Application in Business	3.0
_____	BS 492 Cases in Business Policy (SC)	3.0
_____	CS 152 Spreadsheets	1.0
_____	ES 211 Microeconomics	3.0
_____	ES 212 Macroeconomics	3.0
_____	MS 151 Elementary Statistics (MS 252 or MS 494 may be substituted)	3.0
_____	TE 130 Introduction to Theatre Design	3.0
_____	TE 141 Acting I	3.0
_____	TE 244 Stage Directing	3.0
_____	TE 251 Stagecraft	3.0
_____	TE 361 Theatre History I	3.0
_____	TE 362 Theatre History II	3.0
_____	TE 397 Theatre/Business Administration Internship	3.0

TRANSFER EQUIVALENTS

_____	ACC 201 Principles of Accounting I
_____	ACC 202 Principles of Accounting II
_____	BUS 122 Principles of Management
_____	BUS 260 Principles of Marketing
_____	101
_____	or
_____	CIS 102 Spreadsheets
_____	ECON 102 Principles of Microeconomics
_____	ECON 101 Principles of Macroeconomics
_____	BUS 105 Business Statistics or 115
_____	or
_____	MATH 215 Probability and Statistics
_____	TH 102 Introduction to Acting I
_____	TH 201 Introduction to Theater History

Please Note: Aquinas College reserves the right to change, modify or amend the above-stated requirements and/or courses in its sole discretion and without prior notice.

Concentrations (optional):

MARKETING CONCENTRATION (15 Credits Total)

Choose four of the following:

_____	BS 311 Advertising (BS202, junior status)	3	_____	BUS 263 ADVERTISING DYNAMICS
_____	BS 316 International Marketing	3	_____	
_____	BS 342 Digital Marketing	3	_____	

_____	BS 360 Consumer Behavior (BS202 or PG100, sopho	3	_____
_____	BS 357 Public Relations (BS202, junior status) (WI)	3	_____
_____	BS 414 Supply Chain Management (BS201, BS202)	3	_____
_____	BS 415 Sales Management (BS201, BS202)	3	<u>BUS 161A EFFECTIVE SELLING</u>
_____	ES 311 Intermediate Microeconomics	3	_____

PLUS choose one of the following:

_____	BS 483 Marketing Strategy (BS202, junior status)	3	_____
_____	BS 442 Cases in International Business (BS201, 202,]	3	_____

HUMAN RESOURCES CONCENTRATION (15 Credits Total)

Complete five of the following:

_____	BS 321 Industrial Psychology	3	_____
_____	BS 340 Public Administration	3	_____
_____	BS 355 Organziational Behavior (BS201 or PG100)	3	<u>BUS222 FUNDAMENTALS OF ORGANIZATIONAL BE</u>
_____	BS 356 Organizational Leadership (BS201 or PG100)	3	_____
_____	BS 362 Negotiations	3	_____
_____	BS 372 Training and Development (BS201)	3	_____
_____	BS 410 Human Resource Management (BS201)	3	_____
_____	BS 496 Human Resource Practicum	3	_____

International Business (15 credits)

_____	BS456 Cases in International Business	3.0	_____	_____
<u>Choose four (4) courses from the following:</u>				
_____	BS313 International Business	3.0	<u>BA 288 Introduction to International Business</u>	_____
_____	BS315 Culture in International Business	3.0	_____	_____
_____	BS316 International Marketing	3.0	_____	_____
_____	BS397 Field Experience in International/Global Business (min. 3 credits)	3 or more	_____	_____
_____	BS455 International Finance	3.0	_____	_____
_____	BS490 Study Away Business Experience	3.0	_____	_____
_____	ES342 International Economics	3.0	_____	_____

BEHAVIOR