

BUSINESS ADMINISTRATION AND SPORT MANAGEMENT DUAL MAJOR

Bachelor of Science in Business Administration
 As of fall 2021

Major Requirements: 61-67 semester hours (depends on internship). At least 24 semester hours must be taken at Aquinas. Only courses with a grade of C- or better will count toward the major.

AQUINAS REQUIREMENTS

TRANSFER EQUIVALENTS

_____ AG 210 Principles of Accounting I	4.0	<u>ACC 201 Principles of Accounting I</u>
_____ AG 211 Principles of Accounting II	4.0	<u>ACC 202 Principles of Accounting II</u>
_____ BS 201 Principles of Management	3.0	<u>BUS 122 Principles of Management</u>
_____ BS 202 Principles of Marketing	3.0	<u>BUS 260 Principles of Marketing</u>
_____ BS/CN/PS 212 Parliamentary Procedure	1.0	_____
_____ BS 305 Financial Management	3.0	_____
_____ BS 460 Ethical Application in Business	3.0	_____
_____ BS 492 Cases in Business Policy (SC)	3.0	_____
_____ CN 101 Intro. to Communications	3.0	<u>COM 101 Oral Communications</u>
_____ CN 205 Public Speaking	3.0	<u>COM 201 Public Speaking</u>
		101
		or
_____ CS 152 Spreadsheets	1.0	<u>CIS 102 Spreadsheets</u>
_____ ES 211 Microeconomics	3.0	<u>ECON 102 Principles of Microeconomics</u>
_____ ES 212 Macroeconomics	3.0	<u>ECON 101 Principles of Macroeconomics</u>
_____ KN 159 Introduction to Kinesiology	3.0	<u>PEA 121 HUMAN MOVEMENT SCIENCE</u>
_____ KN 330 Marketing and Promoting Sport	3.0	_____
_____ KN 332 Selling and Funding Sport and Exercise	3.0	_____
_____ KN 402 Ethics and the Law in Sport Management	3.0	_____
_____ KN 430 Facility and Event Management	3.0	_____
_____ KN 397 Internship (6-12)	6.0	_____
_____ MS 151 Elementary Statistics (MS 252 or MS 494 may be substituted)	3.0	<u>BUS 105 Business Statistics or 115</u>
		or
		<u>MATH 215 Probability and Statistics</u>

Concentrations (optional):

MARKETING CONCENTRATION (15 Credits Total)

Choose four of the following:

_____ BS 311 Advertising (BS202, junior status)	3	<u>BUS 263 ADVERTISING DYNAMICS</u>
_____ BS 316 International Marketing	3	_____
_____ BS 342 Digital Marketing	3	_____
_____ BS 360 Consumer Behavior (BS202 or PG100, sopho)	3	_____

_____	BS 357 Public Relations (BS202, junior status) (WI)	3	_____
_____	BS 414 Supply Chain Management (BS201, BS202)	3	_____
_____	BS 415 Sales Management (BS201, BS202)	3	<u>BUS 161A EFFECTIVE SELLING</u>
_____	ES 311 Intermediate Microeconomics	3	_____

PLUS choose one of the following:

_____	BS 483 Marketing Strategy (BS202, junior status)	3	_____
_____	BS 442 Cases in International Business (BS201, 202,)	3	_____

HUMAN RESOURCES CONCENTRATION (15 Credits Total)

Complete five of the following:

_____	BS 321 Industrial Psychology	3	_____
_____	BS340 Public Administration	3	_____
_____	BS 355 Organizational Behavior (BS201 or PG100)	3	<u>BUS222 FUNDAMENTALS OF ORGANIZATIONAL</u>
_____	BS 356 Organizational Leadership (BS201 or PG100)	3	_____
_____	BS362 Negotiations	3	_____
_____	BS 372 Training and Development (BS201)	3	_____
_____	BS 410 Human Resource Management (BS201)	3	_____
_____	BS496 Human Resource Practicum	3	_____

International Business (15 credits)

_____	BS456 Cases in International Business	3.0	_____
Choose four (4) courses from the following:			
_____	BS313 International Business	3.0	<u>BUS 200 INTERNATIONAL BUSINESS</u>
_____	BS315 Culture in International Business	3.0	_____
_____	BS316 International Marketing	3.0	_____
_____	BS397 Field Experience in International/Global Business (min. 3 credits)	3 or more	_____
_____	BS455 International Finance	3.0	_____
_____	BS490 Study Away Business Experience	3.0	_____
_____	ES342 International Economics	3.0	_____

Please Note: Aquinas College reserves the right to change, modify or amend the above-stated requirements and/or courses in its sole discretion and without prior notice.

BEHAVIOR

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