

DUAL MAJOR IN BUSINESS ADMINISTRATION AND VISUAL ARTS

Bachelor of Arts Degree
 As of fall 2021

Major Requirements: 69 semester hours. **At least 27 semester hours must be taken at Aquinas, 9 semester hours in the Art Department.** A 2.0 GPA in the major must be maintained. Only courses with a grade of C- or better will count.

AQUINAS REQUIREMENTS

36 Hours in Business Administration and related courses:

_____	AG 210 Principles of Accounting I	4.0
_____	AG 211 Principles of Accounting II	4.0
_____	BS 201 Principles of Management	3.0
_____	BS 202 Principles of Marketing	3.0
_____	BS 305 Financial Management	3.0
_____	BS 311 Advertising	3.0
_____	BS 357 Public Relations (WI)	3.0
_____	BS 460 Ethical Appl. In Business	3.0
_____	CS 152 Tech. Spreadsheets	1.0
_____	ES 211 Microeconomics	3.0
_____	ES 212 Macroeconomics	3.0
_____	MS 151 Elementary Statistics (MS 252 or MS 494 may be substituted)	3.0

33 Hours in Art:

_____	AT 130 Basic Drawing	3.0
_____	AT 142 Graphic and Digital Design OR AT143 2 and 3 Dimensional Design	3.0
_____	AT 150 History of Art & Architecture I	3.0
_____	AT 151 History of Art & Architecture II	3.0
_____	AT 350 Modern Survey (WI)	3.0
_____	AT 391 Contemporary Art (WI)	3.0
_____	Internship in Arts Management	6.0

Three studio art courses:

_____	AT 212 Photography I	3.0
_____	AT 230 New Forms Studio	3.0
_____	AT 311 Painting I	3.0
_____	AT 321 Sculpture I	3.0
_____	AT 331 Ceramics I	3.0
_____	AT 341 Printmaking I-VIII	3.0

Concentrations (optional):

MARKETING CONCENTRATION (15 Credits Total)

Choose four of the following:

_____	BS 311 Advertising (BS202, junior status)	3
_____	BS 316 International Marketing	3
_____	BS 342 Digital Marketing	3
_____	BS 360 Consumer Behavior (BS202 or PG100, sophomore)	3
_____	BS 357 Public Relations (BS202, junior status) (WI)	3
_____	BS 414 Supply Chain Management (BS201, BS202)	3

TRANSFER EQUIVALENTS

ACC	201 Principles of Accounting I
ACC	202 Principles of Accounting II
BUS	122 Principles of Management
BUS	260 Principles of Marketing
BUS	263 Advertising Dynamics
CIS	101 or 102 Spreadsheets
ECON	102 Principles of Microeconomics
ECON	101 Principles of Macroeconomics
BUS	105 Business Statistics
MATH	115 or 215 Probability and Statistics

ART	104 Drawing I
ART	198 Art History I
ART	199 Art History II
ART	202 Contemporary Art History

GR	200 L&L Principles of Graphic Design
ART	107 Painting I
ART	109 Sculpture I
ART	108 Ceramics I

BUS	263 ADVERTISING DYNAMICS
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_____	BS 415 Sales Management (BS201, BS202)	3	<u>BUS 161A EFFECTIVE SELLING</u>
_____	ES 311 Intermediate Microeconomics	3	

PLUS choose one of the following:

_____	BS 483 Marketing Strategy (BS202, junior status)	3	
_____	BS 442 Cases in International Business (BS201, 202,)	3	

HUMAN RESOURCES CONCENTRATION (15 Credits Total)

Complete five of the following:

_____	BS 321 Industrial Psychology	3	
_____	BS 340 Public Administration	3	
_____	BS 355 Organizational Behavior (BS201 or PG100)	3	<u>BUS222 FUNDAMENTALS OF ORGAN</u>
_____	BS 356 Organizational Leadership (BS201 or PG100)	3	
_____	BS 362 Negotiations	3	
_____	BS 372 Training and Development (BS201)	3	
_____	BS 410 Human Resource Management (BS201)	3	
_____	BS 496 Human Resource Practicum	3	

International Business (15 credits)

_____	BS456 Cases in International Business	3.0	
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Choose four (4) courses from the following:

_____	BS313 International Business	3.0	<u>BUS 200 INTERNATIONAL BUSINESS</u>
_____	BS315 Culture in International Business	3.0	
_____	BS316 International Marketing	3.0	
_____	BS397 Field Experience in International/Global Business (min. 3 credits)	3 or more	
_____	BS455 International Finance	3.0	
_____	BS490 Study Away Business Experience	3.0	
_____	ES342 International Economics	3.0	

Please Note: Aquinas College reserves the right to change, modify or amend the above-stated requirements and/or in its sole discretion and without prior notice.

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